

Anticipating your needs & Exceeding your expectations



About us

i

Media Monkey is an approved LSM/MLM vendor dedicated to tapping into your market potential and building your comps. We utilize geo-grid marketing to target areas with consumers who are most likely to purchase your services in order to bring you the best ROI possible. We use premium art and premium delivery to create the best possible product for you.

At Media Monkey we understand that every company is different and has a unique community to market to. We specialize in finding the perfect solution to your company's needs. Our team of skilled professionals will be happy to help develop a solution to solve any problem, and build any company. Between using print, internet, and mobile marketing, among other tactics, we've got you and your business covered.

Anticipating your needs, exceeding, your expectations.

We Specialize in: Geo-Grid Marketing

Geo-Grid marketing utilizes cross-platform advertising to reach customers within a specific radius around your restaurant. We can target both residential and commercial areas. Media Monkey will help determine your store's trade area and target market in order to build the most effective MyLocal Marketing plan. By focusing your marketing dollars on the specific areas that you're servicing, we help to increase your ROI.



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All Day Breakfast 2.0
8.5" x 7" (folded)

Case Study

Media Monkey direct mailers see redemption rates reach triple digits for our clients.

5,000 mailers distributed (60,000 coupons total).
7,200 coupons redeemed.

Redemption by offer: 12%
Redemption by mailer: 144%

*Example direct mail marketing map



- Direct Mail is an effective way to announce a grand opening, promote a specific event, and attract new customers to your location.
- Our Direct Mail Coupon Books contain 12 coupons and are **completely customizable!**
- They are mailed to the consumers near your store, arriving to residences as a solo mail piece, as opposed to Shared Mail, which combines your mail with dozens of other companies', limiting the effect of your message.
- Our direct mail total cost includes printing, postage, sorting, packing, a poster, and generating the list of mailing addresses.
- Performs better than our competitors!
- **Subscription orders are available!**

How does Hybrid Mail work?

Your Data

1. Your data is imported to the Hybrid Mail system database. Here it is categorized and prioritized based on the type or quality of the customer and the recent purchases they have made.

Who is buying from you?

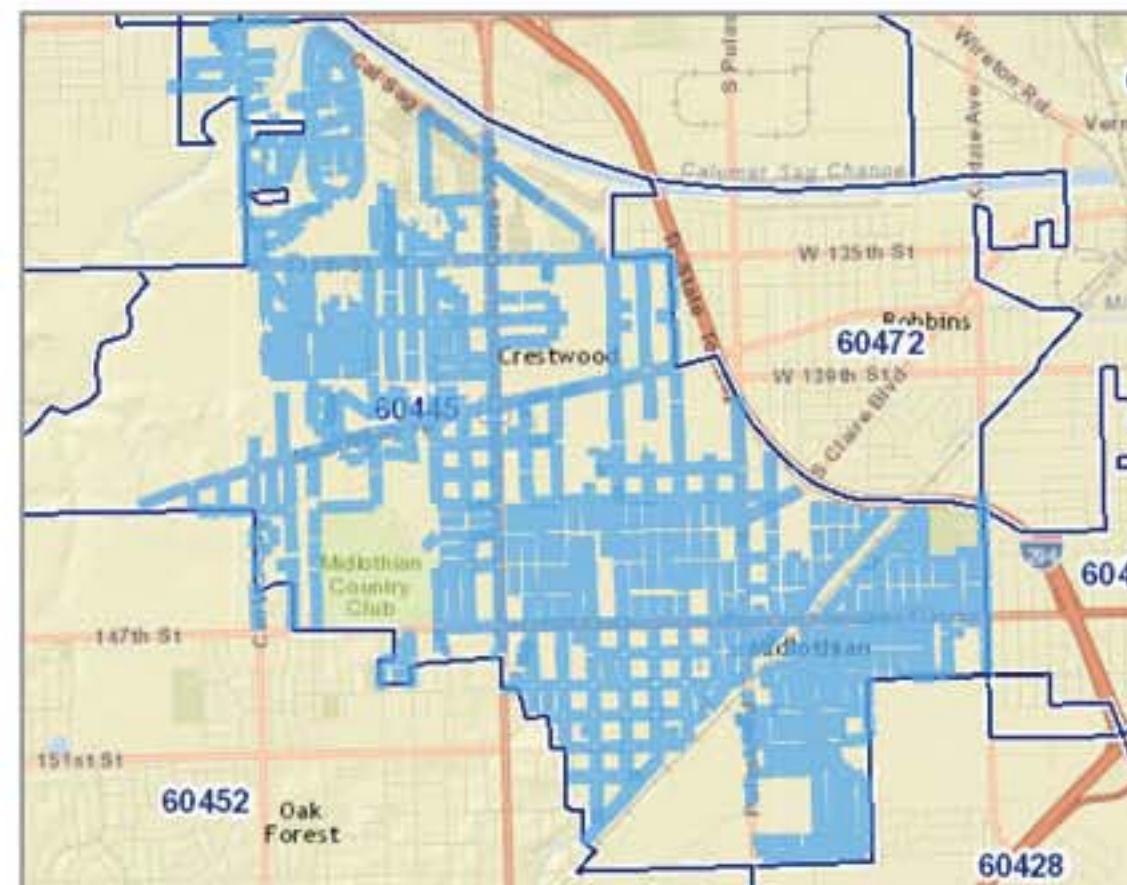
2. The Hybrid System then pulls from the most recent aggregated reports available to determine the characteristics of your current customer base. And through a series of patented proprietary algorithms we are able to determine and calculate who is buying from you and why. We can then take this information to look for additional customers that fit the same criteria. This ultimately determines who is buying from you now and who will buy from you in the future.

Mail your future customers

3. Media Monkey is then able to take this criteria and send mail to your future customers. This system dramatically reduces waste mail going to customers that have no interest in your products and/or services so that you can mail more customers that would be interested, thus dramatically increasing your return on investment.

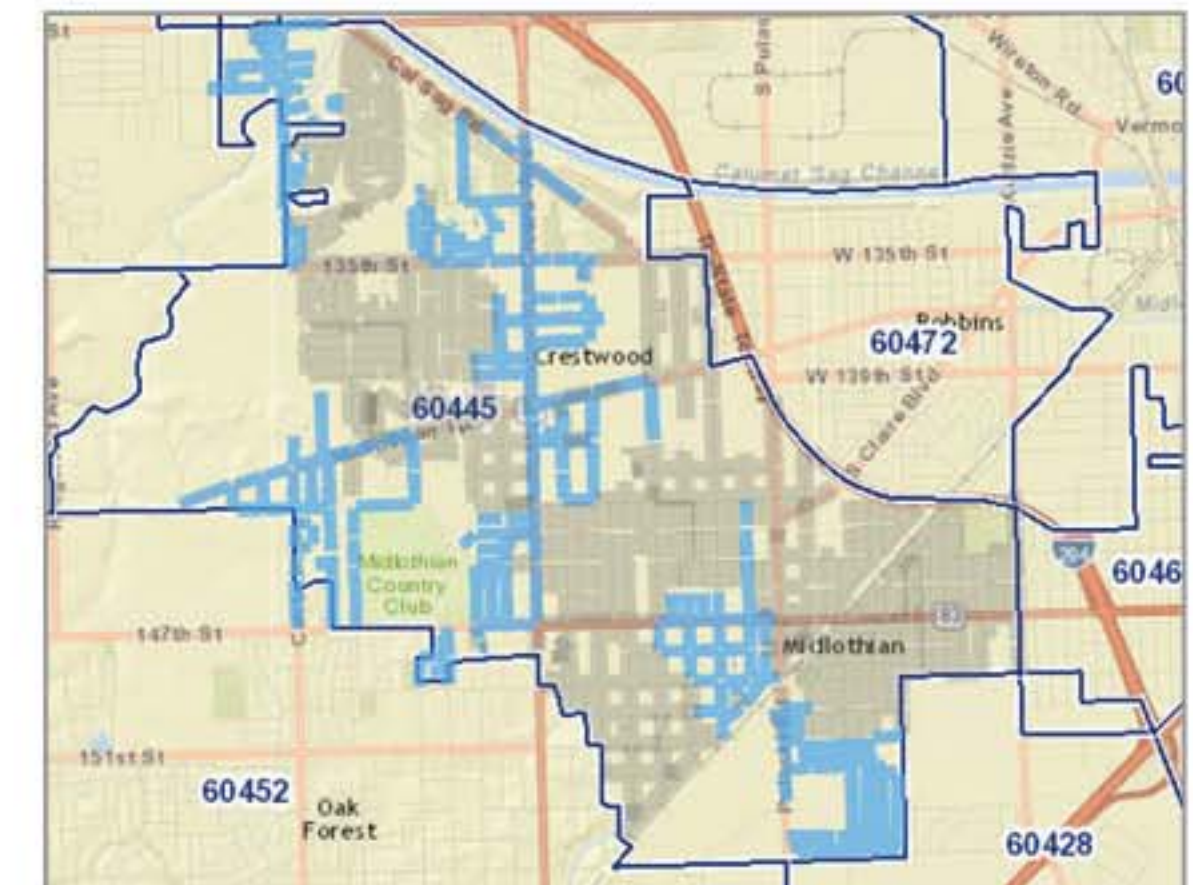
Standard Direct Mail

Saturation Mailing mails to the entire town.

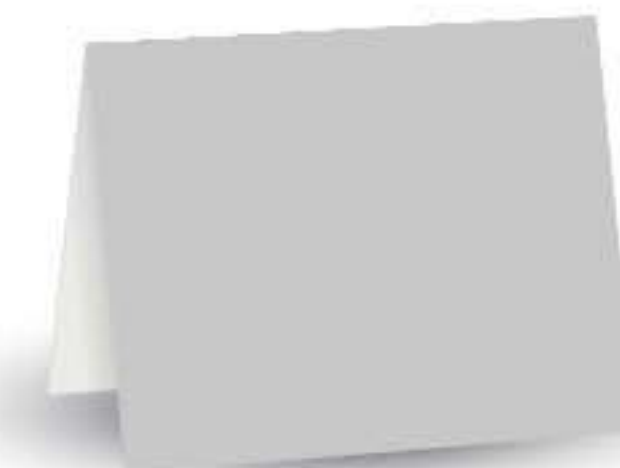


Hybrid Mail

Only mails neighborhoods with highest potential to purchase products & services.



Hybrid Mail uses patented, proprietary systems to look into your customer history and determine who is buying your products or services. The hybrid mail system uses accumulated reports from multiple sources such as USPS, the United States Consensus and many other private data collection agencies. This method allows for the combined data to really “paint a picture” of your ideal customer, so that the hybrid mail system can then target those customers more efficiently.



Direct Mail–Coupon Books

3



A. Signature Crafted® Recipes
8.5" x 7" (folded)



B. \$1 Soft Drinks
8.5" x 7" (folded)



C. McCafé®
8.5" x 7" (folded)



D. Global Mobile App
8.5" x 7" (folded)



A. Grand Re-Opening Invite
11" x 6"



B. Now Hiring
11" x 6"



C. Global Mobile App
11" x 6"

A. Direct Mail
11" x 17" (folded)



Pass Anatomy

Logo and company name

Customizable image strip to highlight local offers

Customizable line of text to also highlight local offers

QR Code that allows pass holders to share the pass with their friends and family, or validate an offer or event ticket.



• Our Commercial Direct Mail piece is an effective way to increase your breakfast and lunch sales by targeting businesses within a specific zip code and radius around your restaurant.

• Commercial Mailers contain 20 coupons and arrive at their destinations solo and separate from shared mail to keep the attention on you.

• Employees can scan the QR Code on the mailer and the coupons will be added as a pass to their smart phone

• Bring in bigger breakfast crowds with a free McCafé® coffee, or increase your lunch sales with a BOGO Big Mac®.

• Let us know what offers you wish to distribute, and we will adjust our customizable commercial mailers accordingly.



B. Keeper Coupons
2" x 3.5"

• Our Commercial Keeper Coupons are an effective way to create instant gratification for customers!

• With this plan, you purchase a premium list of businesses with the exact number of those employed at that location.

• We then send a letter to HR and the specific number of keeper coupons so all employees get a card.

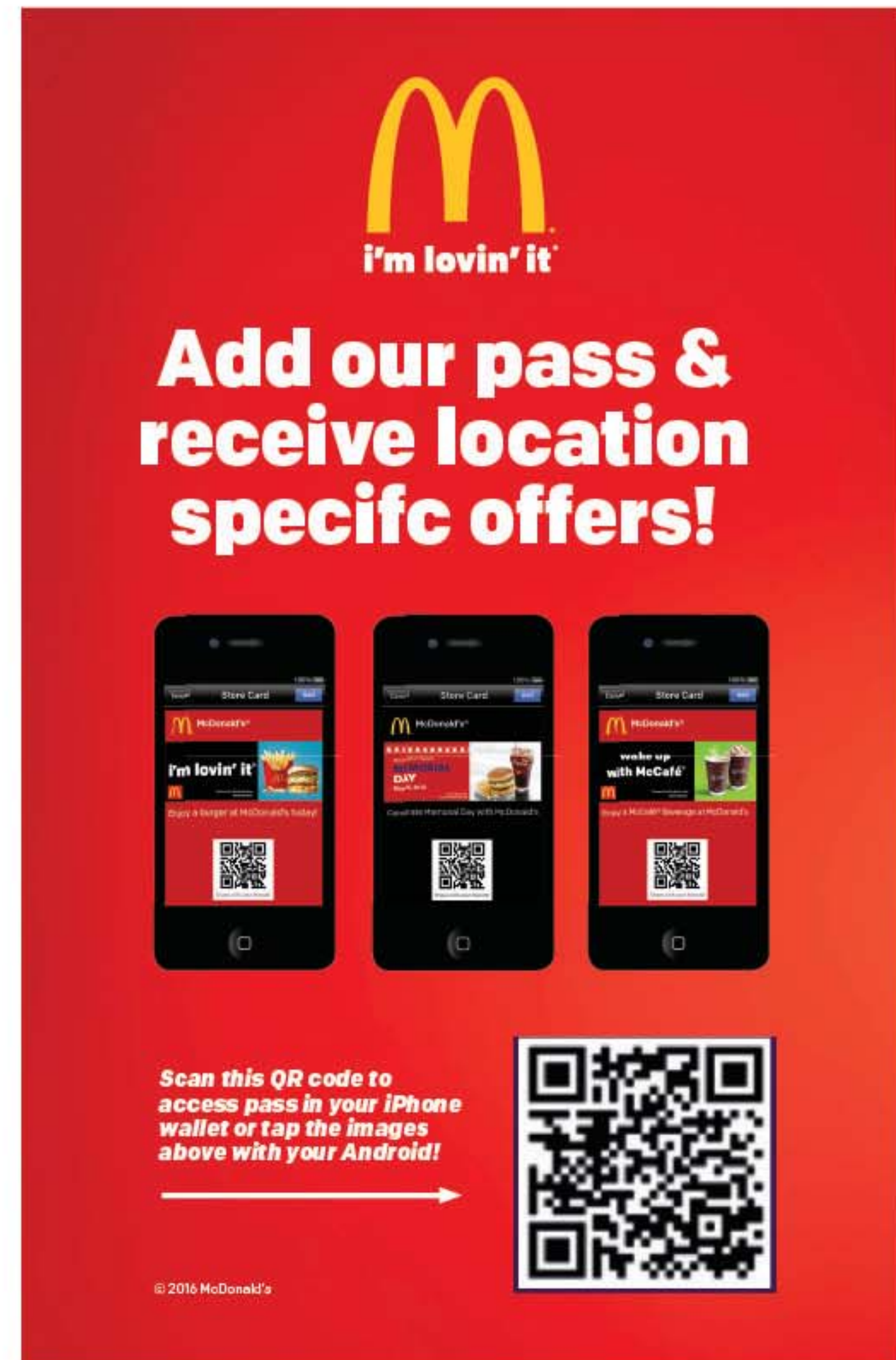


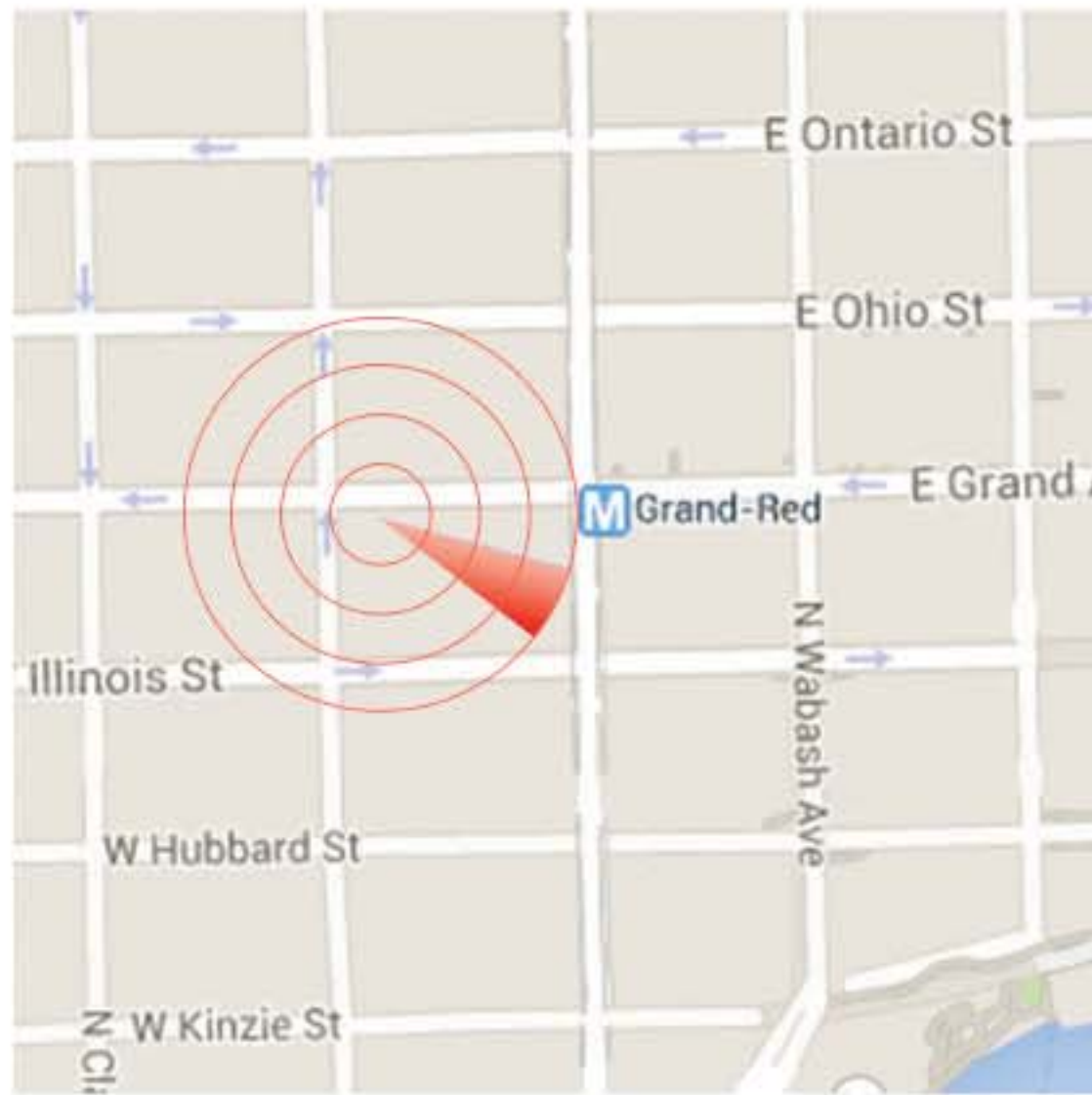
How it works:

1. We target business areas, such as industrial parks, and send each business a poster, that is focused on sharing a mobile pass to receive McDonald's Offers.
2. Customers will download your individual store's (or group of stores') pass by scanning the QR code with their iPhone or Android device.
3. Once customers have added your pass, you can send them updates with offers based on time or a customer's location.

Why it works:

1. A pass can be customized for a single store or a group of stores and can be easily be targeted to set a demographic with unique designs.
2. These passes give you a connection to your active customers and reaches people nearest to your restaurant.
3. Standard direct mail pieces have a specific number of offers, allowing for a limited number of customers to use the offers. By adding a pass, everyone can get an offer.





Pass Anatomy

Logo and company name



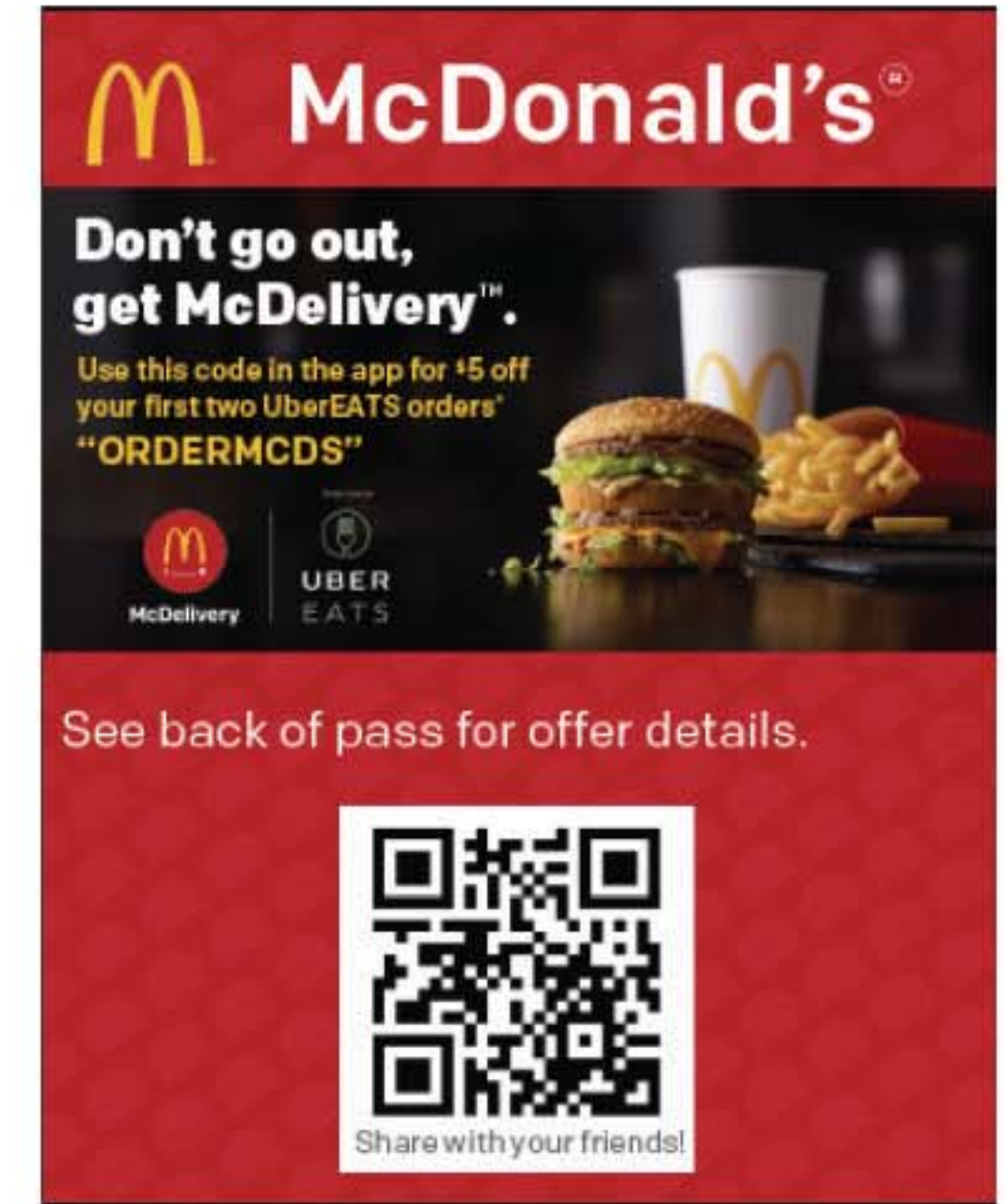
Customizable image strip to highlight local offers



Customizable line of text to also highlight local offers



QR Code that allows pass holders to share the pass with their friends and family



Our passes are set to reach customers in the area surrounding the local McDonald's and to promote its local offers. Capabilities also include targeting neighboring areas to reach local events.



We can update the passes as the local offers change, and customers will automatically receive an updated pass.

Digital Ticketing

- Pass will begin as an event ticket so that people can come to the event.
- Each event ticket has a unique barcode that can be scanned for verification. (App available to authenticate tickets)
- Once the game has ended, the pass will then become an offer which can be redeemed at the local McDonald's location.
- The O/O will decide which 9 locations will be covered so that customers receive a notification about their offer when they are near the location.
- Pass lasts as long as customer keeps it on their mobile device. It is more environmentally friendly vs a paper ticket.
- 9 locations can be marked so that a customer will receive a notification when they enter that location (near the McDonalds, at the sporting event, a competitors location, etc.)
- O/O has total control over the pass.
- Pass can expire after a certain amount of time or can remain active and the offers can be changed.

Other Uses for Pass

- Global Mobile App Support- Mobile Order & Pay
- Use with Business Direct Mail so that every customer receives an offer



Why Use a Bag Hanger™?

The most effective messaging is on the bag – In a case study we performed we gave groups of individuals an EVM, one group was given bags with bag stuffers, while others were given bags with the bag hanger™ attached. Only 4-7% of individuals interacted with the bag stuffer while *100% interacted with the bag hanger™*.

Subscription orders are available!

- Patented technology
- Bag Hangers™ can be pre-applied
- Strongly reinforces POP messaging
- Builds effectiveness by commanding guest attention and interaction
- Encourages bounce backs and builds guest counts by including coupon offers and by highlighting products, events, or other McDonald's® programing



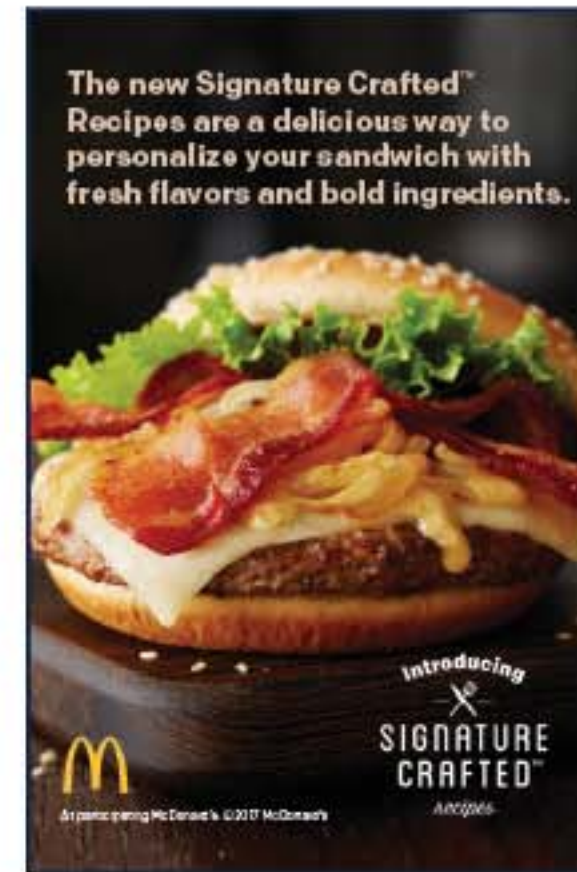
McDelivery®
4" x 6"



A. McDelivery®
4" x 6"



B. Buttermilk Crispy Tenders
4" x 6"



C. Signature Crafted®
4" x 6"



D. D 1,2,3
4" x 6"



E. Global Mobile App
4" x 6"



F. Mobile Order & Pay
4" x 6"



G. Hot Off the Grill
4" x 6"



H. The Voice
4" x 6"



I. Experience of the Future
4" x 6"



A. Big Mac® Sandwich
4" x 6"



B. Medium Fries
4" x 6"



C. McCafé® Beverage
4" x 6"



D. Real and Fresh Frozen Strawberry Lemonade
4" x 6"

What are Box Toppers™?

Box Toppers™ are essentially Bag Hangers™, only in a 3"x3" format. Since they are smaller, restaurants can choose to stick them to food packaging, such as sandwich boxes. They can also be placed onto receipts to communicate a great eye-catching message for customers!

- Box Toppers™ can be pre-applied
- Strongly reinforces POP messaging
- Builds effectiveness by commanding guest attention and interaction
- Encourages bounce backs and builds guest counts by including coupon offers and by highlighting products, events, or other McDonald's® programing



A. Global Mobile App
3" x 3"



B. The VOICE
3" x 3"



C. 2017 McCafé® Relaunch
3" x 3"



D. Buttermilk Crispy Tenders
3" x 3"

How to Apply Bag Hangers™/Box Toppers™

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STEP 1
PEEL OFF A BAG HANGER™ FROM THE PAD.



STEP 2
INSERT BAG HANGER™ BEHIND THE BOTTOM FLAP OF THE BAG.



STEP 3
PRESS DOWN FIRMLY ALONG THE TOP OF THE BAG HANGER™ TO SECURE THE ADHESIVE STRIP TO THE BAG.



STEP 4
YOUR BAG IS READY TO BE USED AND GIVEN TO MCDONALD'S GUESTS.

Additional Benefits

- Excellent ROI
- Patented Technology
- Effectively adheres to multiple bag types
- Repositionable
- Crew members can apply during off hours

Bag Hangers® are completely customizable and can include coupons, local promotions, support new product launches or include important restaurant information like store hours or upcoming events.

Kiddie Kloths™ are repositionable non-slip interactive place mats.

Facts

- Food safe product
- The piece is repositionable to any smooth surface and can go from pad to table, to fridge, cabinet, window, etc.
- Each pad of Kiddie Kloths™ contains 100 sheets.
- New designs quarterly!
- Patent Pending 62/329,739
- ***Subscription orders are available!***



Vertical (10"x12")



Real world restaurant example.

How to use:



1) Peel off as many Kiddie Kloths™ as needed from the pad.



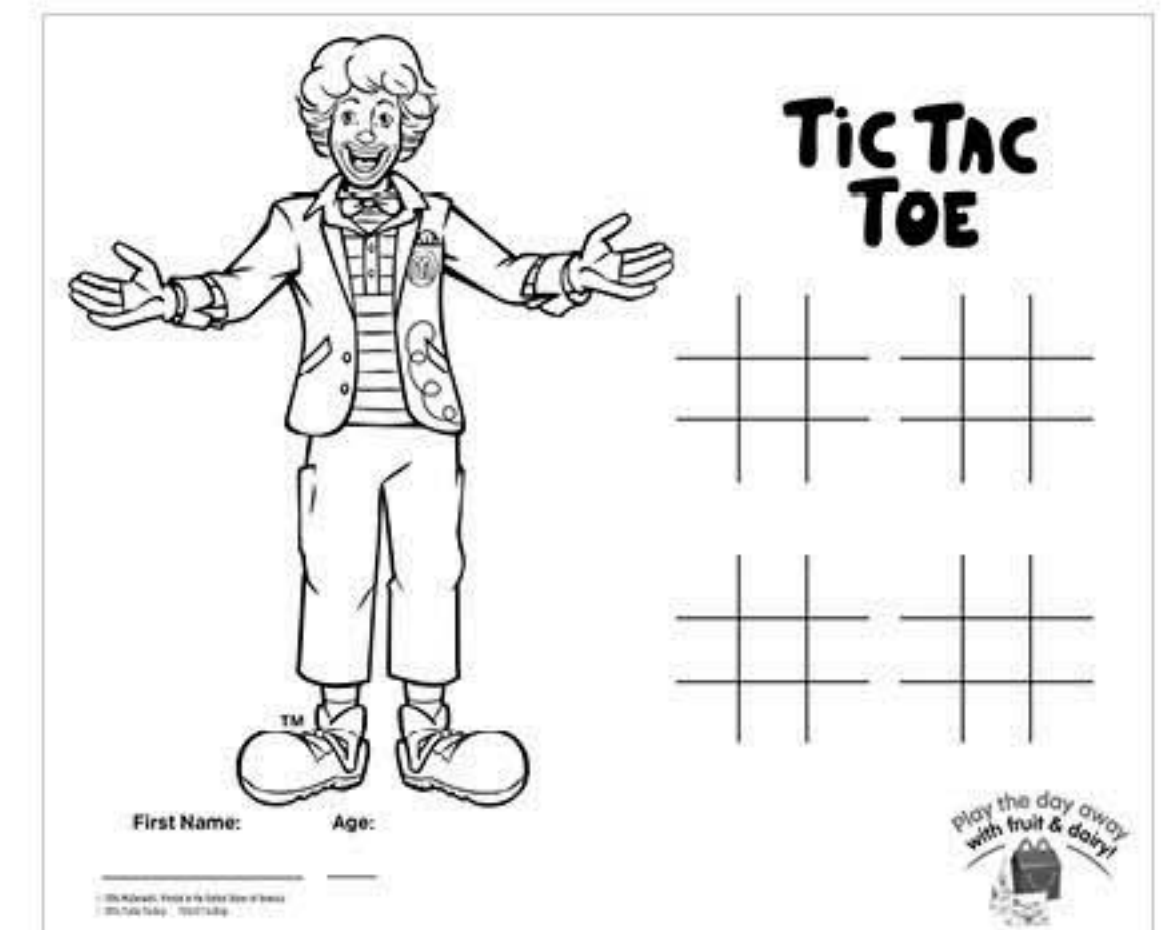
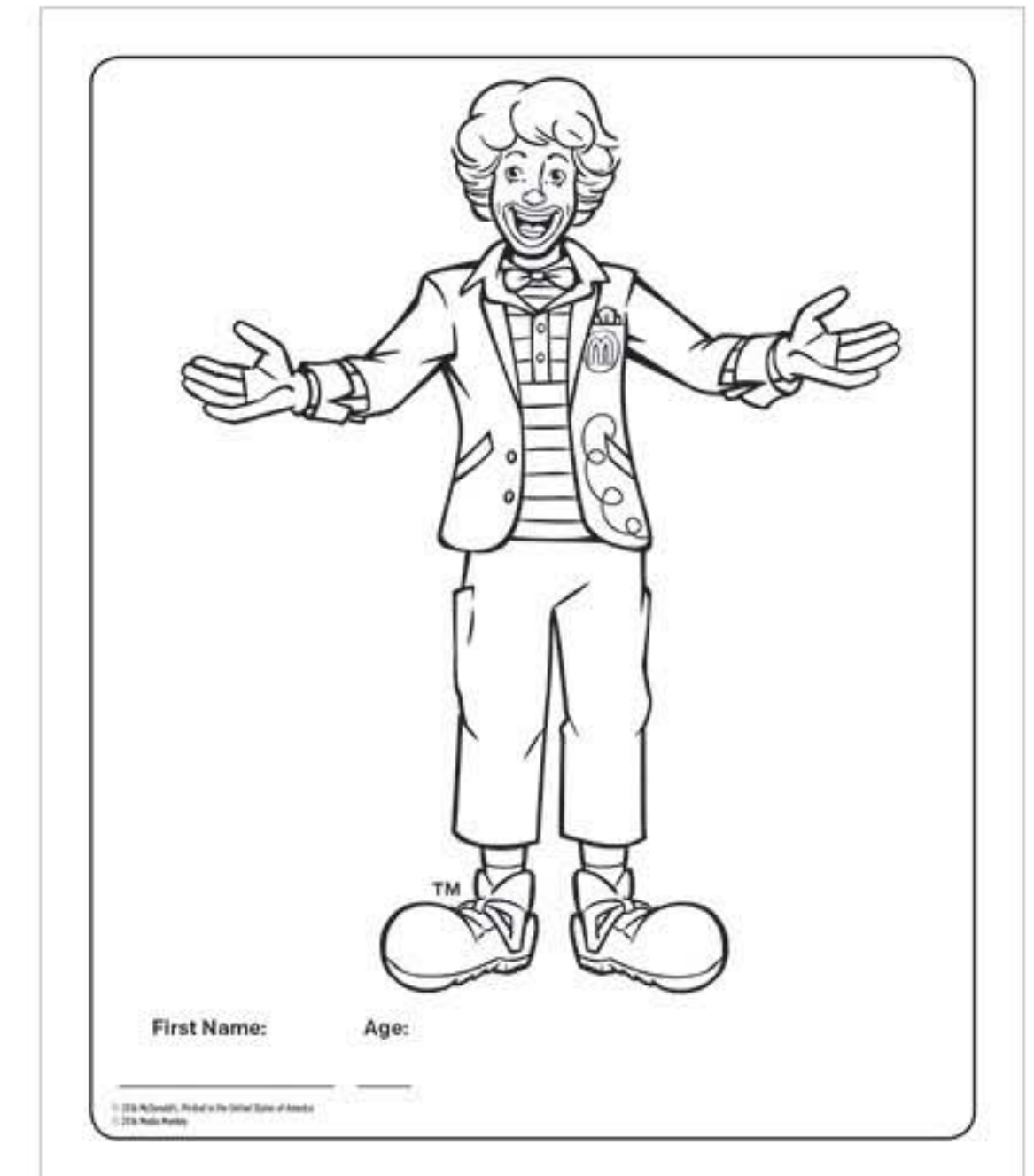
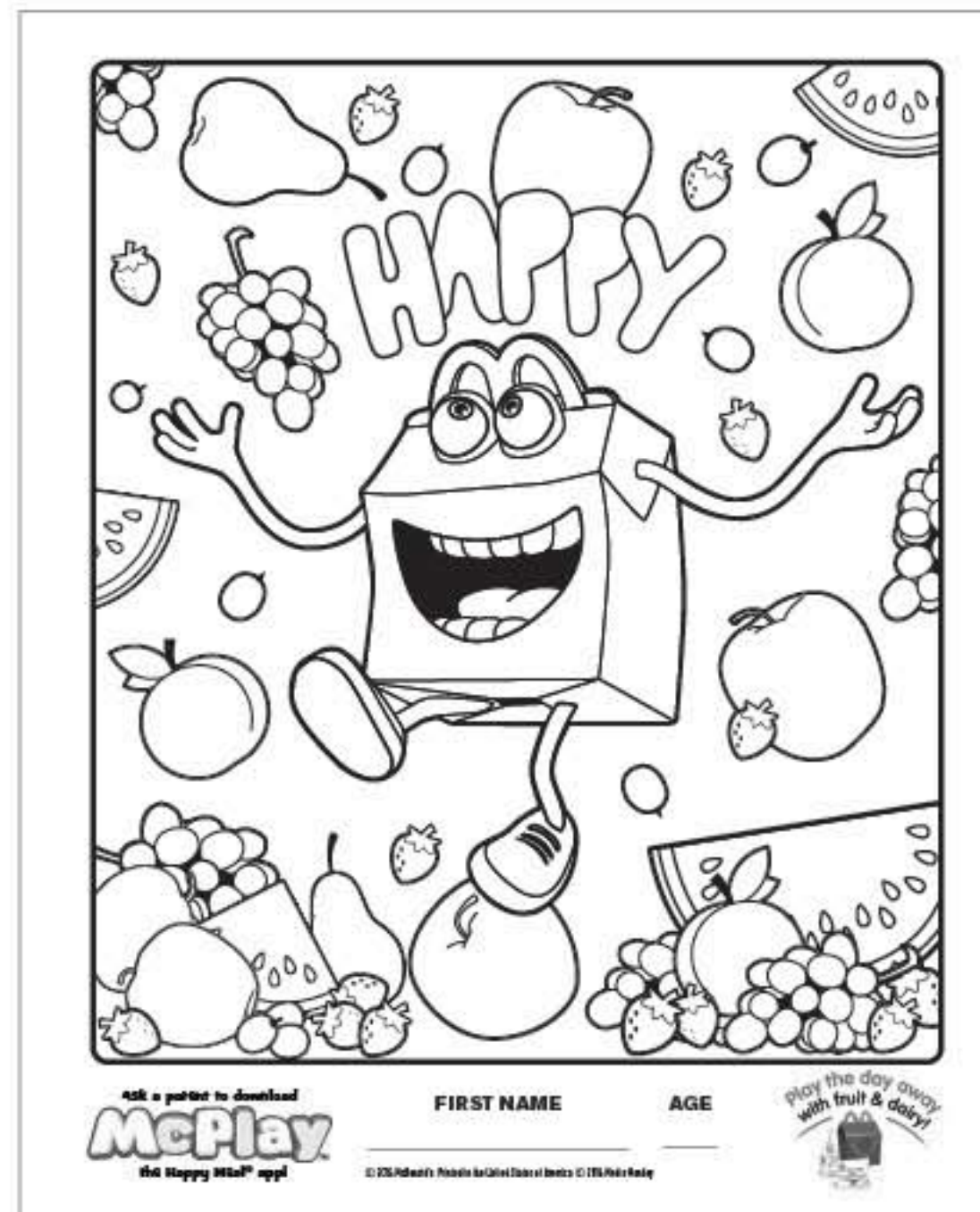
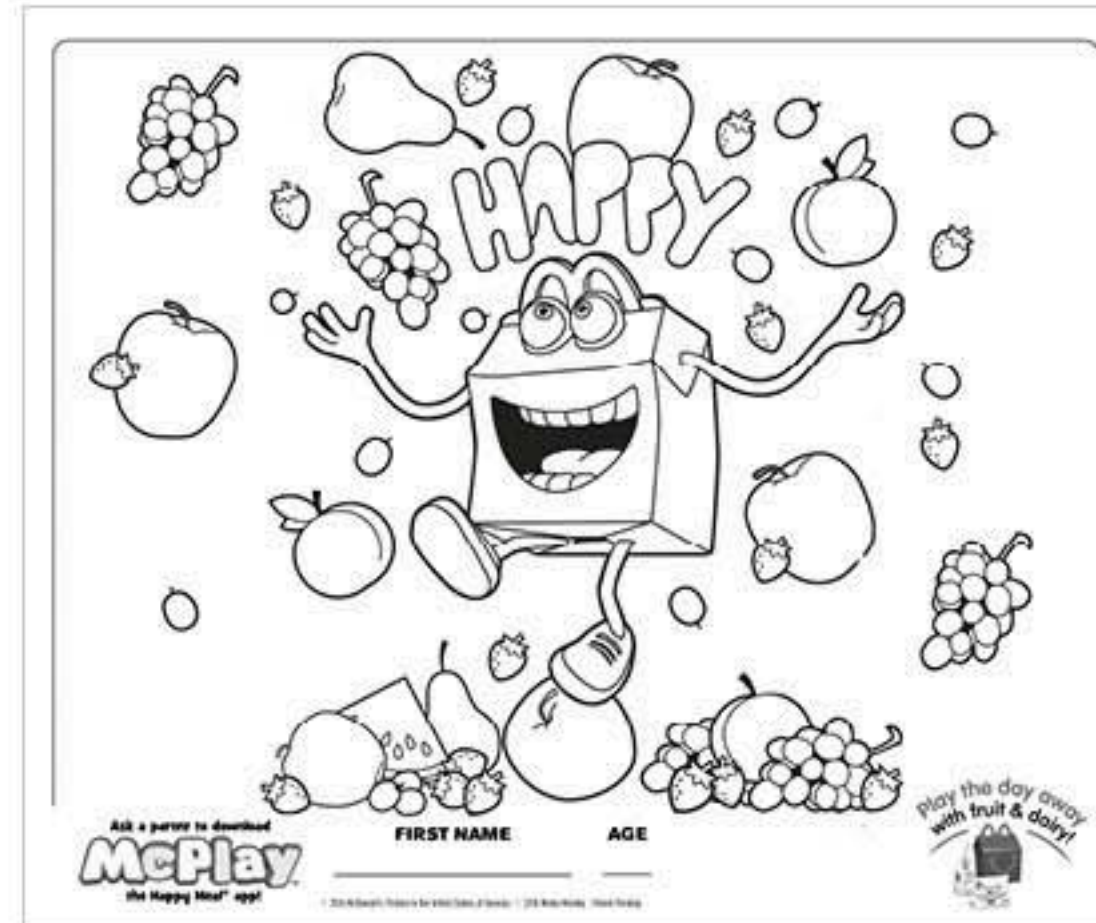
2) Place Kiddie Kloths™ on table.



3) Kiddie Kloths™ are easy to remove once the fun is done. Just peel up any corner.



4) The piece is repositionable and can be moved from table and displayed on fridge, cabinet, window, etc.

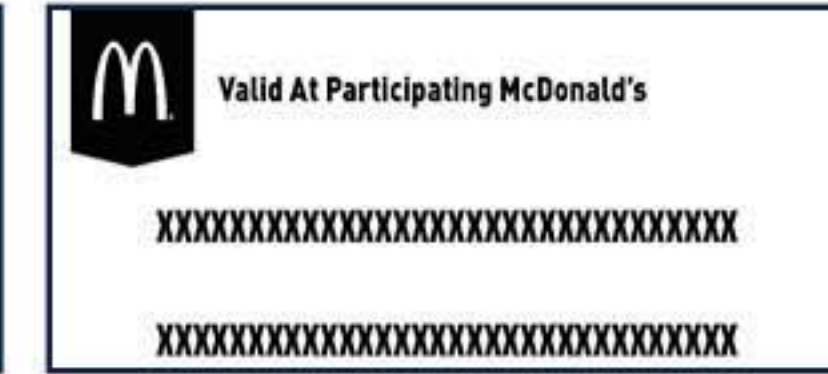
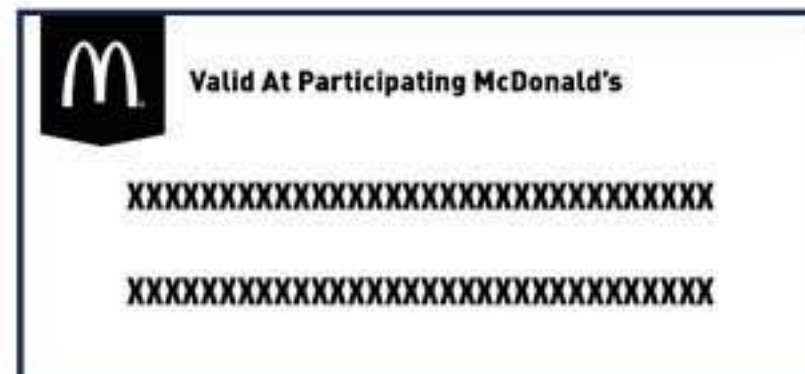


Our Small Coupon Book is designed to be handed out to customers to help drive sales for any occasion or featured menu items. A variety of designs are readily available for promotional events. The Small Coupon Book can have a maximum page count of 52 with limitless offers that can be customized to fit your needs.

- Coupons are the size of a dollar bill making them an easy fit in wallets.
- Easy to hand out and store at register.
- Effective at driving return visits.

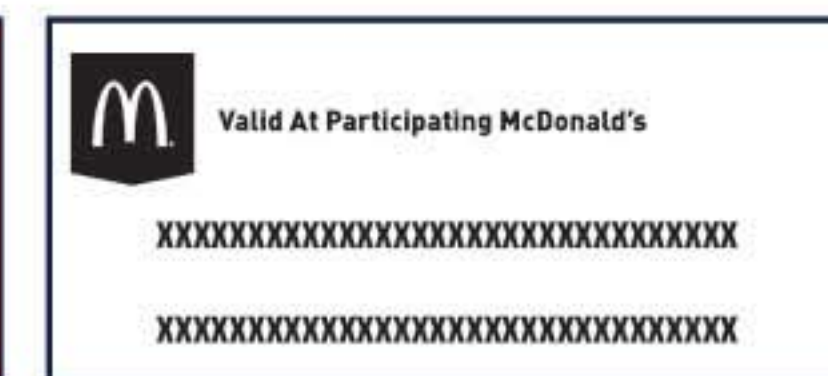
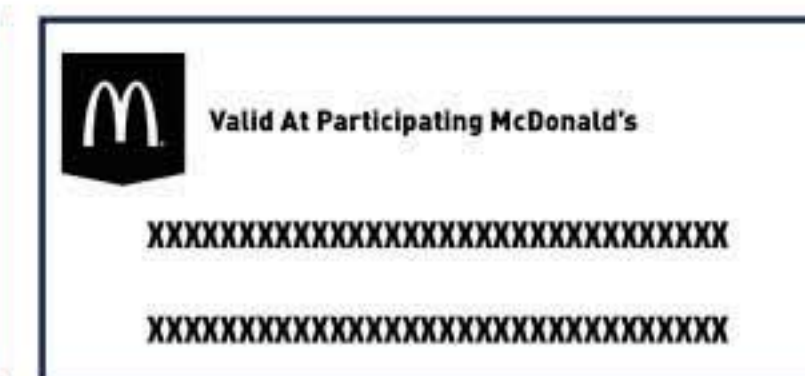


All Day Breakfast 2016
5.5" x 2.5"



A. Signature Crafted® Recipes
5.5" x 2.5"

B. All Day Breakfast 2.0
5.5" x 2.5"



C. McFamily® Fun Night
5.5" x 2.5"

D. Global Mobile App
5.5" x 2.5"

Spread the word by using Media Monkey's Flyers. Our Flyers are perfect for handing out at the drive-thru or counter. They can also be distributed by a street crew!

- Add coupons to drive return visits
- Introduce new products
- Inform customers of upcoming events
- Multiple sizes available



A. Global Mobile App



B. Now Hiring



C. McFamily® Fun Night



D. Chicken McNuggets®



- Serves as a helpful reference for crew members.
- Reminds crew members of key product points when talking with customers.
- Available in Spanish and English.
- Crew Programs are a great way to engage your crew.



A. Chicken McNuggets®
11" x 17"



B. Signature Crafted® Recipes
11" x 17"



C. All Day Breakfast 2.0
11" x 17"

About the Crew Incentive Program

What it includes:

- a) Custom #10 McDonald's envelopes
- b) 8.5x11" letter on custom McDonald's letterhead
- c) Awareness building cards for each crew member

Use Media Monkey's crew incentive program at restaurants to engage the crew as ambassador of the brand. Each crew member will receive promotional cards that have a unique offer to share with their family and friends to encourage promoting the Promotion of your choice.

To support the 2017 McCafé® Relaunch, the crew receives special offers to share with their family and friends such as a FREE Medium Fries with purchase of EVM, this engages the crew in the promotion of the new menu items!



A. 2017 McCafé® Relaunch



B. Signature Crafted® Recipes



C. McDelivery®



Get the word out about special events and products with our customizable program materials! Send out direct mail, coupon cards and much more to inform your guests of what's happening in your restaurant. Check out the next few pages for examples and let us know if there's something we can create for you.

- **Seasonal Holidays/Arch Card®**
- **Community: McFamily® Fun Night**
- **The VOICE**
- **Now Hiring**



- Media Monkey has developed several programs for holidays that aid in building community involvement and brand loyalty.
- Media Monkey has developed materials for holidays throughout the year ranging from Christmas to National Pi Day.
- By having special promotions for holidays, McDonald's can make their products available for guests to try something new or return for one of their favorite treats!
- We have pieces for every holiday that have been legally approved.

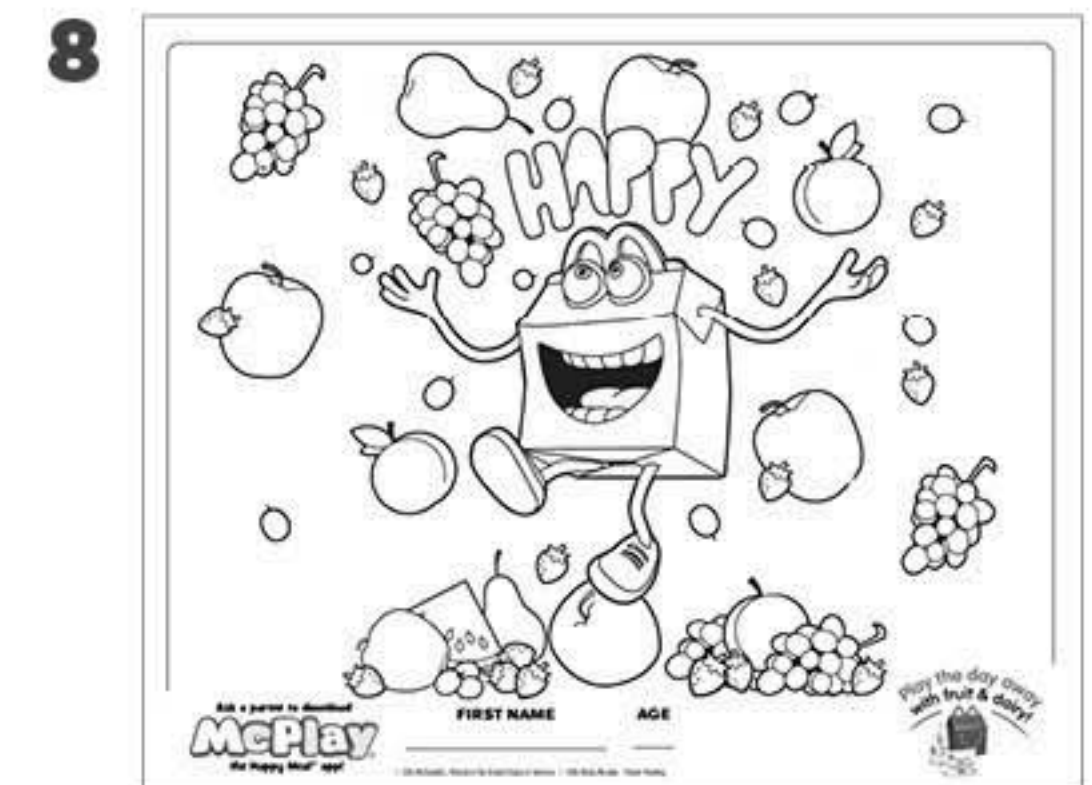


Halloween Package

24

Featured Examples:

- 1 Direct Mail Coupon Book**
(8.5in X 7in folded)
4pg Only
- 2 Bag Hanger**
(4in X 6in)
- 3 Small Coupon Book**
(5.5in X 2.5in)
Up to 7 offers
- 4 Flyer**
(5.5in X 8.5in)
- 5 Accordion Coupon Book**
(6.125in X 2.5in folded)
Up to 4 offers
- 6 Crew Sticker**
(3in Diameter)
- 7 Keeper Coupon**
(3.5in X 2in)
- 8 Kiddie Kloths™**
(10in X 12in)



Thanksgiving/Black Friday Package

25

Featured Examples:

- 1 Direct Mail Coupon Book**
(8.5in X 7in folded)
4pg Only
- 2 Bag Hanger**
(4in X 6in)
- 3 Small Coupon Book**
(5.5in X 2.5in)
Up to 7 offers
- 4 Flyer**
(5.5in X 8.5in)
- 5 Accordion Coupon Book**
(6.125in X 2.5in folded)
Up to 4 offers
- 6 Crew Sticker**
(3in Diameter)
- 7 Keeper Coupon**
(3.5in X 2in)



Case Study 1

An o/o in the Chicago area customized a crew sticker and a coupon book. When a customer purchased a \$25 Arch Card during this promotion they received a coupon book with a \$40 value.

↑ **3x** the amount of Arch Cards sold from the previous year.

↑ **6%** For the month of January thanks to the Coupon Books from the Arch Card Push.



Direct Mail Coupon Book
8.5" x 7" (folded)

Case Study 2

Prior to the program

\$53,000 in Arch Cards during the holiday season at the test stores.

5,375 in total Arch Card units sold.

After the program

↑ **190%** on stores using the promo on Black Friday alone.

\$156,000 in Arch Cards sales during the holiday season at the test stores.

13,087 in Arch Cards units sold.

↑ **4.72%** average increase in sales.

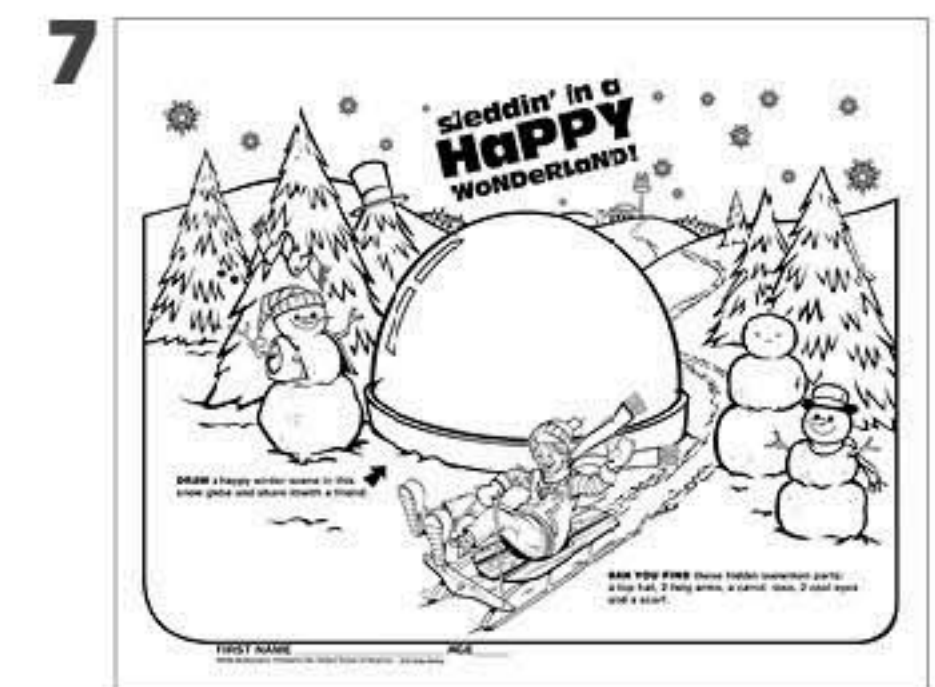
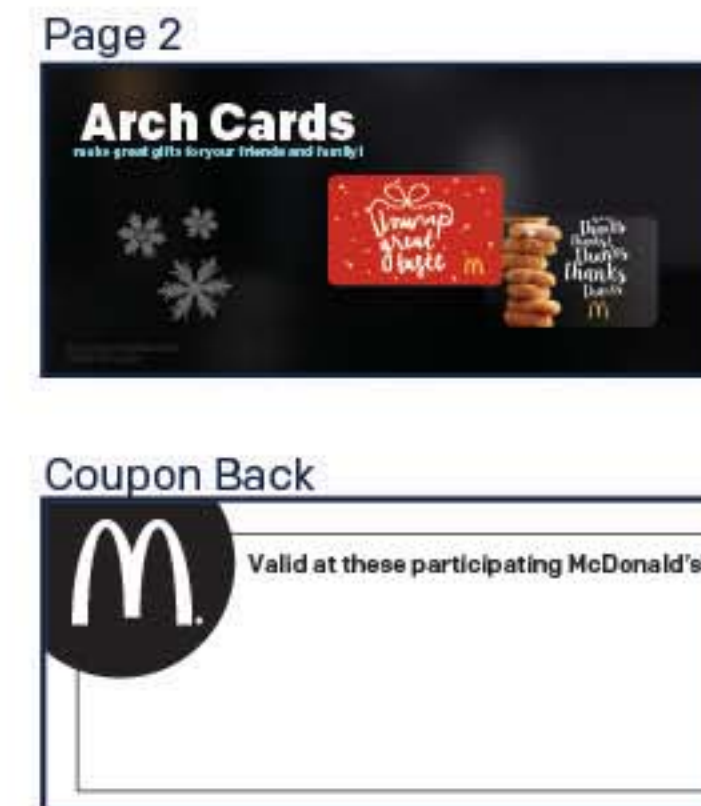
↑ **\$2** increase in average activation.

Holidays/Arch Card Package

27

Featured Examples:

- 1 Bag Hanger**
(4in X 6in)
- 2 Small Coupon Book**
(5.5in X 2.5in)
Up to 7 offers
- 3 Flyer**
(5.5in X 8.5in)
- 4 Accordion Coupon Book**
(6.125in X 2.5in folded)
Up to 4 offers
- 5 Crew Sticker**
(3in Diameter)
- 6 Keeper Coupon**
(3.5in X 2in)
- 7 Kiddie Kloths™**
(10in X 12in)



Featured Examples:

- 1 Direct Mail Coupon Book**
(8.5in X 7in folded)
4pg Only
- 2 Bag Hanger**
(4in X 6in)
- 3 Crew Sticker**
(3in Diameter)
- 4 Keeper Coupon**
(3.5in X 2in)
- 5 Kiddie Kloths™**
(10in X 12in)



We have kits for many Seasonal Holidays. These Holidays include:

- Halloween
- Thanksgiving/ Black Friday
- Holidays/ Arch Cards
- New Years
- Valentine's Day
- Pi Day
- St. Patrick's Day
- Tax Day
- Earth Day
- Cinco de Mayo
- Mother's Day
- Father's Day
- Veteran's Day
- Memorial Day
- Independence Day
- National French Fry Day
- National Coffee Day

Front Page



Page 2



Page 3



Back Page



A. Mother's Day

Direct Mail (8.5in X 7in folded)



C. National French Fry Day

Crew Sticker (3in Diameter)



D. National Coffee Day

Crew Sticker (3.5in X 2in)



E. Mother's Day Day

Box Topper (3in X 3in)



B. St. Patrick's Day

Postcard (6in X 11in folded)



F. Memorial Day

Flyer (7.5in X 8.5in)

- Strengthen your local community by promoting McFamily® Fun Night!
- Promotes Happy Meal® and other food sales
- Brings families together for a unique and exciting event.



A. McFamily Fun Night Direct Mail
(8.5" x 7" folded) 4pg. only

Community-McFamily Fun Night

31



What's included:

- 1 Direct Mail Coupon Book**
(8.5in X 7in folded)
4pg Only
- 2 Small Coupon Book**
(5.5in X 2.5in)
Up to 7 offers
- 3 Bag Hanger**
(4in X 6in)
- 4 Flyer**
(5.5in X 8.5in)
- 5 Accordion Coupon Book**
(6.125in X 2.5in folded)
Up to 4 offers
- 6 Crew Incentive Packet**
Letter (8.5in X 11in)
Coupon (3.5in X 2in)
Envelope (9.5in X 6in)
- 7 Keeper Coupon**
(3.5in X 2in)
- 8 Box Topper**
(3in X 3in)



Let Media Monkey help you build a connection with customers and get involved in your neighborhood with our Fundraising materials. Our Fundraising programs give you a direct way to interact with customers, build your store's presence, and give back to the community.



McTeacher's Night[®]

Our McTeacher's Program is a great way to partner with local schools to raise funds for educational initiatives and your restaurant. Promote academic achievements with a fun filled evening of McDonald's[®] events.

Non-Profit Fundraising

Create a partnership with local organizations with our Non-Profit Fundraising materials. Send out invitations to organization leaders to inform them about your fundraising program.



Media Monkey has developed a unique program to help with the outreach of the McDonald's McTeacher's Night Program. McTeacher's Night builds community involvement and brand loyalty by engaging in fundraisers for local schools. Our McTeacher's kits make direct contact to the schools in your market area by sending letters, brochures, and contact information to the Principal, Superintendent, and PTA/PTO president of local schools. Subscriptions are available! Restaurants can subscribe to services including a mailing in the Fall and Spring semesters and a follow-up post program.

Case Study: McTeacher's Michigan McOpCo

- ☑ 286% in donations since using our Introductory Packages for outreach.
- Michigan McOpCo is now #1, making it the national leader in 2013.



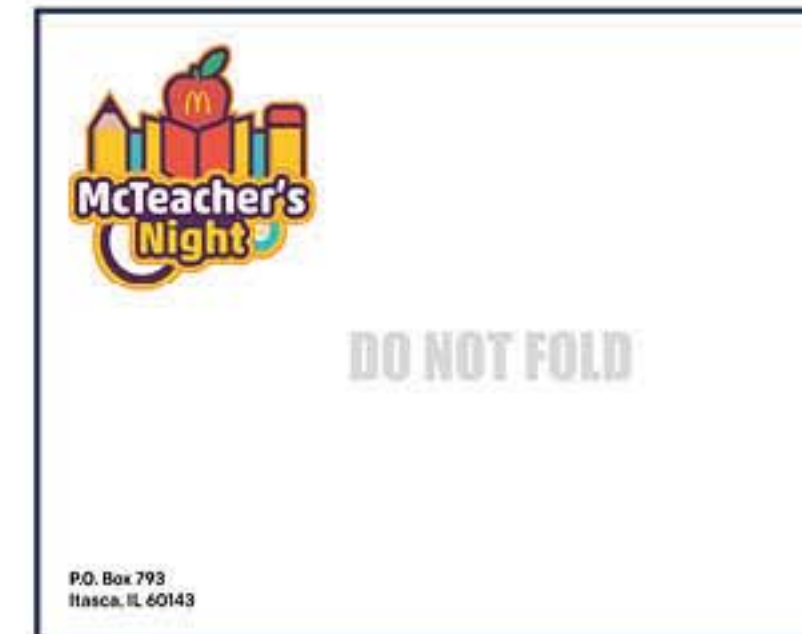
Introduction Package

What's included:

- 1 McTeacher's Night® Envelope**
(11" x 9")
The official envelope will contain three packets wrapped with a yellow strip of paper and will be sent directly to schools in your market area. Each packet includes a letter to a school official, a brochure, and a contact information note.
- 2 Letters to School Officials***
(8.5" x 11")
3 letters introducing the fundraising program are sent to the principal, superintendent, and PTA/PTO administrator of each school.
- 3 Brochures**
(Folded to 8.5" x 11")
A brochure will be sent along with each letter containing information for school officials on what the McTeacher's Night program offers and how it will benefit their school.
- 4 Contact Information Note**
(3" x 3")
This note will be attached to each packet sent to the participating school. It will contain the designated contact information provided by McDonald's® for scheduling the event.



1



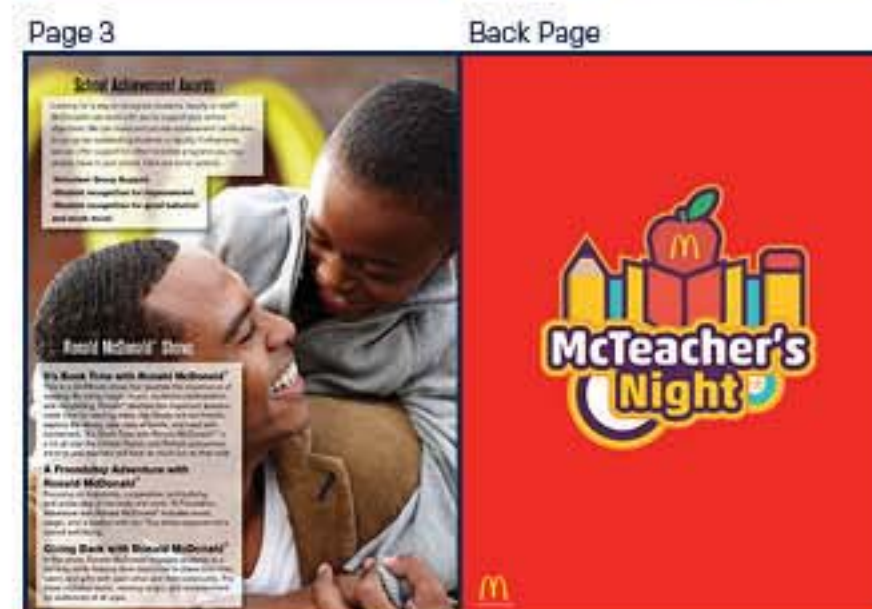
2



3



4



*Adding or removing elements to each package may affect pricing.

Fulfillment Package

What's included:

- 1 Agreement Letters**
(8.5" x 11")
2 different agreement letters will be sent to the participating McDonald's® to confirm a McTeacher's Night event.
- 2 Success Tips Letter**
(8.5" x 11")
A guide sent to the school on how to run a successful McTeacher's Night event.
- 3 School Posters***
(24" x 36")
Two posters will be sent to the school to raise awareness of the event after scheduling takes place. Please call for additional poster orders.



1

THANK YOU
for your interest in
McTeacher's Night®.

Enclosed is your event agreement and some tips to start planning for your event. Remember to return your agreement to your local McDonald's. McTeacher's Night events are officially booked when the agreement is returned. Additionally, we have enclosed two posters for you to help communicate the event to your school.

Let us start promoting for a wonderful evening at your local McDonald's. May your efforts be tied to a rewarding experience for all participants. We wish you the best of luck and look forward to your McTeacher's Night School Fundraiser. Please feel free to contact us with any questions.

Sincerely,

Your Local McDonald's

© 2016 McDonald's

1

McDonald's McTeacher's Night School Fundraiser
Event Agreement / Event Responsibilities

Restaurant Location _____
School Partner _____
To Benefit _____
Event Date _____ Scheduled Time _____

The school partner above agrees to host a McTeacher's Night fundraising event at the McDonald's named above on the date and time listed.

The school partner will be responsible for all advertising materials that will be distributed in the school and in the restaurant with McDonald's approval prior to distribution. Furthermore, the school partner is responsible for generating a flow of customers from your institution during the scheduled time.

This McTeacher's Night event allows for 15% of event funds, or a minimum of \$100 of sales during the scheduled time on the event date, to be donated to the above listed school partner.

The McDonald's representative and school representative named below agree there are to be no cameras or video equipment allowed behind the front counter. Also, the principal and teachers should play an integral part in McTeacher's Night in order to have a successful fundraising event.

Any media coverage must be approved by the McDonald's representative named below.

School Partner Authorized Signature _____
Date _____

McDonald's Representative Authorized Signature _____
Date _____

© 2016 McDonald's

*Adding or removing elements to each package may affect pricing.

2

TIPS TO GET AN A* IN
SUCCESS ON
McTEACHER'S NIGHT

Give a prize to the teacher with the most attendees by asking all friends and parents to fill out a certificate at McTeacher's Night.

Set up a Parent and Teacher's Meeting to remind parents and staff of the upcoming event.

Include information about the event in the teacher's lounge, district, and/or PTA newsletter(s).

Encourage parents and staff to write letters to their local newspapers, and call local radio stations to promote the event.

Distribute letters (original provided by McDonald's) to parents and other school-affiliated organizations two weeks prior to McTeacher's Night.

Plan fun event-related activities during the days (preferably the week) leading up to McTeacher's Night. Consider hosting a Ronald McDonald School Show.

Encourage your staff and their families to attend.

Please do not post any McDonald's related materials outside the teacher's lounge.

McTeacher's Night

© 2016 McDonald's

3

IT'S A PARTY!

Don't Forget Our Fundraising Event

A time of fun and games!
Hang out with your friends!

Date _____

Time _____

Event Address _____

HELP US RAISE MONEY FOR OUR ORGANIZATION!

© 2016 McDonald's

Plus-Up Package

We offer additional items and custom designs upon request. These materials can help build a stronger relationship with the schools hosting McTeacher's Night and aid in spreading awareness of the event.

What's included:

- 1 Invitation Letter**
(5.5" x 8.5" folded to 5.5" x 4.25")
Help make McTeacher's Night a success by providing invitations to the event for the school. These invitations can be used to add a personal touch to the event and help spread the word to friends and families of school attendees.
- 2 Window Poster**
(29" x 42")
Continue to spread the word for the McTeacher's Night program by setting up a window poster in store.
- 3 Percentage Sticker***
This sticker may be attached to the envelope showing the percentage of sales, specified by the participating McDonald's*, a school will receive.



2



1



Dear Parents:

Please remember that _____ will be hosting an upcoming McTeacher's Night® event at your local McDonald's® Restaurant. McDonald's has a long history of supporting local schools and has created this special fundraising program to help your school. Community participation is crucial for the success of your school's fundraising programs. Support your school by visiting your local McDonald's the evening of _____ between the hours of _____ and _____. McDonald's will donate a percentage of sales earned during the program to the school for their efforts. Please support your children's educators by attending the event. We hope to see you there!

Sincerely,

Location: _____

3



*Adding or removing elements to each package may affect pricing.

Plus-Up Package

What's included:

4 Keeper Coupons

(3.5" x 2")

Encourage return visits from your McTeacher's guests with our Keeper Coupon, which allows customers to reuse their coupon card up to 5 times. Each time a guest redeems the offer, a crew member punches a hole in one of the numbers on their card. Once all of the numbers are punched, the offer is no longer valid.

5 Single Offer Coupons

(3.5" x 2")

These coupons work great as a way to treat your guests to something special. They are the size of a standard business card and fit into a wallet or purse so customers can easily carry and use them. Use business card sized coupons to promote special offers or events to encourage customers to come to your store, and return with enticing offers.

6 Crew Stickers

(3" Diameter)

Our crew stickers may be customized to give guests at your restaurant a friendly reminder of special offers.

7 Kiddie Kloths™

(10in X 12in)

Kiddie Kloths™ are repositionable non-slip interactive place mats with games, coloring, and fun!



4



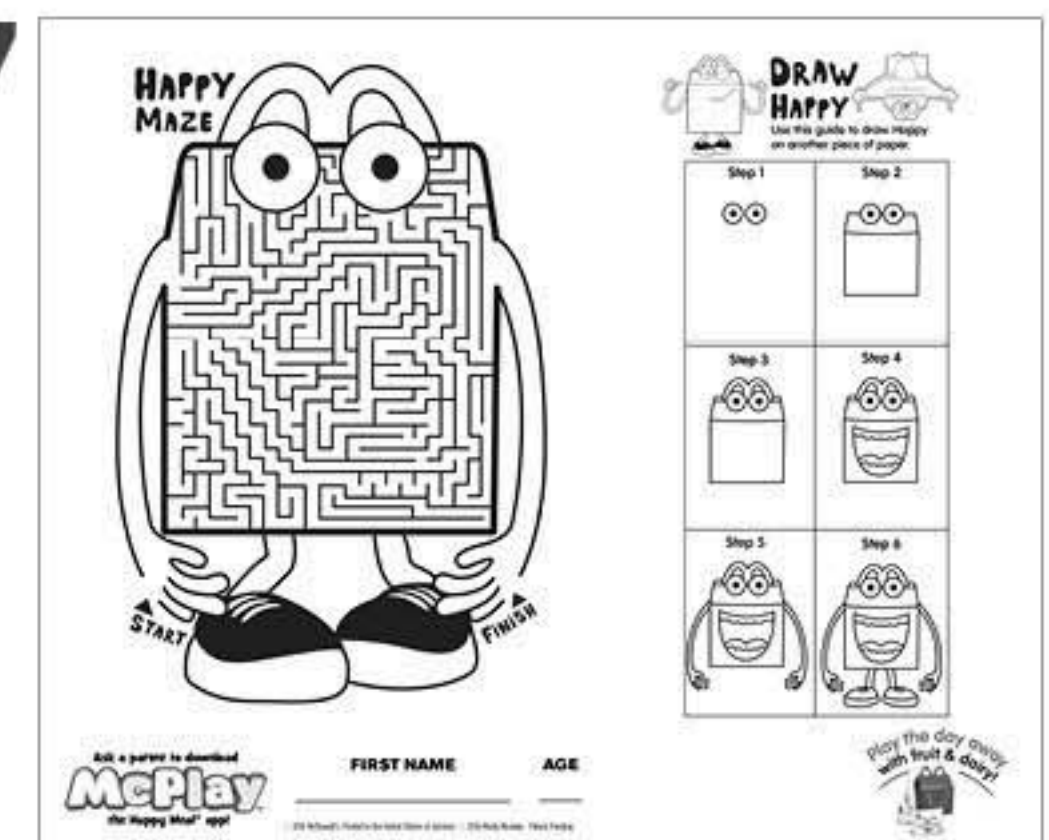
5



6



7



Create a partnership with local organizations with our Non-Profit Fundraising materials. Send out invitations to organization leaders to inform them about your fundraising program.



Community- Non-Profit Fundraising

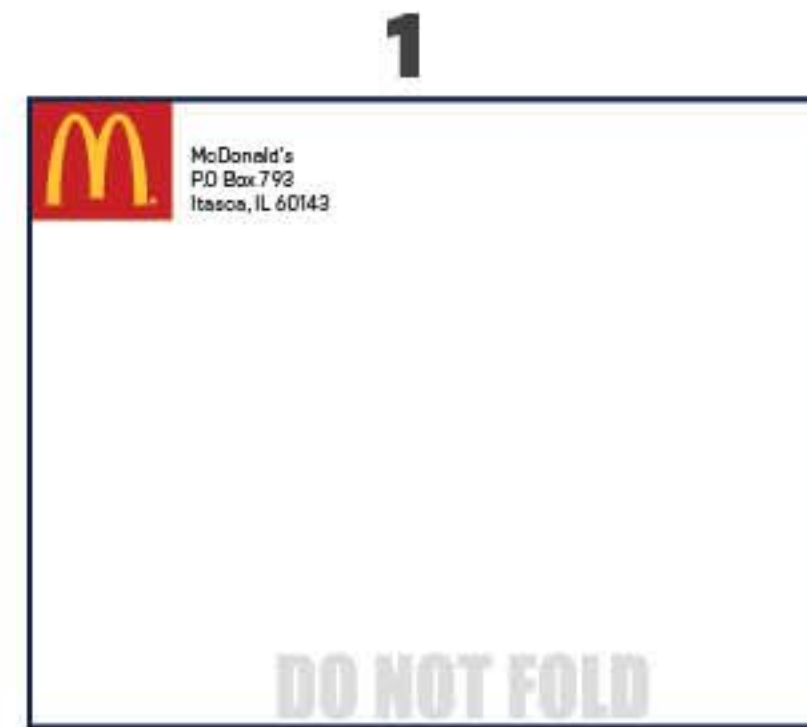
39

Introduction Package

What's included:

- 1 Envelope**
(11" x 9")
The official envelope will contain one packet wrapped with a yellow strip of paper and will be sent directly to organizations in your market area. Each packet includes a letter to an organization representative, a brochure, and a contact information note.
- 2 Letters to Organization Representative**
(8.5" x 11")
1 letter introducing the fundraising program is sent to a representative of each organization.
- 3 Brochures**
(Folded to 8.5" x 11")
A brochure will be sent along with the letter containing information for the organization partner representative on what the Non-Profit Fundraising program offers and how it will benefit their group.
- 4 Contact Information Note**
(3" x 3")
This note will be attached to each packet sent to the participating organization. It will contain the designated contact information provided by McDonald's for scheduling the event.

*Adding or removing elements to each package may affect pricing.



Fulfillment Package

What's included:

- 1 Agreement Letters**
(8.5" x 11")
2 different agreement letters will be sent to the participating McDonald's to confirm a fundraising event.
- 2 Success Tips Letter**
(8.5" x 11")
A guide sent to the organization on how to run a successful fundraising event.
- 3 School Posters***
(24" x 36")
Two posters will be sent to the organization to raise awareness of the event after scheduling takes place. Please call for additional poster orders.



2

3

*Adding or removing elements to each package may affect pricing.



Plus-Up Package

We offer additional items and custom designs upon request. These materials can help build a stronger relationship with the organizations hosting a Non-Profit Fundraising event and aid in spreading awareness of the event.

1 Invitation Letter

(5.5" x 8.5" folded to 5.5" x 4.25")

Help make fundraising a success by providing invitations to the event for the organizations. These invitations can be used to add a personal touch to the event and help spread the word to friends and families of organization attendees.

2 Window Poster

(29" x 42")

Continue to spread the word for the fundraising event by setting up a window poster in store.

3 Percentage Sticker*

This sticker may be attached to the envelope showing the percentage of sales, specified by the participating McDonald's*, an organization will receive.

4 Keeper Coupons

(3.5" x 2")

Encourage return visits from your fundraising guests with our Keeper Coupon, which allows customers to reuse their coupon card up to 5 times. Each time a guest redeems the offer, a crew member punches a hole in one of the numbers on their card. Once all of the numbers are punched, the offer is no longer valid.

5 Back of Keeper Coupons

(3.5" x 2")

The back of our Keeper Coupon has three blank spaces. Use the first two to fill out the name of the organization the fundraising event is for and the address of the McDonald's* hosting it. Use the third space to write the offer's expiration date.





A. The VOICE Bag Hanger
4in x 6in

- Our VOICE Bag Hanger is a great way to improve your restaurant and engage your customers.
- Information about the VOICE program is easily lost, but our Bag Hanger stays in plain sight right on the front of a bag.
- Our re-attachable design can be taken home after the bag has been thrown away, as well as our VOICE card.
- By scanning the QR code or typing in the website, customers have direct access to your restaurant's web page.
- Increase the amount of feedback you receive with these helpful tools!



B. The VOICE Box Topper
3in x 3in



C. The VOICE Card
3.5in x 2in

- Our Now Hiring Bag Hangers are an effective way to let customers know upfront that your store is hiring, the benefits, and how to apply.
- They are highly visible pieces that have been proven to get more applications.
- By adding a customized QR code, potential employees have a direct link to your website and can apply easily.
- Create a unique Now Hiring Card to send home a reminder.
- Get the word out about your hiring initiatives today!
- Programs like The Voice and Now Hiring can be added in other programs like Experience of the Future and Grand Openings!



Postcard
11in x 6in



Keeper Coupon
3.5in x 2in



Bag Hanger
4in x 6in



Flyer
4in x 6in



Employee Welcome Folder
12in x 9in



Direct Mail
8.5in X 7in folded



Pay Per Click Ad



Breakroom Sign

8.5in x 11in

Engagement

- Tabletop Signage for Crew
- Passbook Pass
- Location based notifications to crew
- Tabletop signage will be replaced semi annually
- Updated Art
- New beacon w/ batteries included
- Employee will tap or scan the signage to opt into receiving a pass in their digital wallet

Pass & Notifications

- When the employee enters the crew break area a notification will appear
- They will tap this notification to see the pass with additional information
- On the back of the pass are links for the employees to visit a site and continue exploring Archways
- Regular notification when employees are on break will encourage engagement with Archways
- Monthly Push Notifications and updates to pass



Digital Pass



Push Notification



Back of Pass



About

When your restaurant is being renovated, it's important to let your customers know about the changes that will happen to your business to avoid hard losses. Our remodel marketing programs keep your customers informed and maintain guest visits throughout the entire renovation to your restaurants grand opening and beyond.

Media Monkey will help you plan your marketing support for one or several locations. Media Monkey's team will look at the market around your restaurant and will provide you information about opportunities to collaborate with other restaurants in your area and opportunities to saturate the market.

All materials are customizable, including designs for Experience of the Future restaurants! We also share our designs with POP vendors so all materials can be uniform!

Media Monkey isn't only an approved vendor for McDonald's, we also function as your store's marketing team! Provide us with a list of dates and we can help you stick to it! Our talented team can help plan out a marketing schedule to maximize guest count and customer satisfaction in your store before, during, and after construction.

Planning your mailings together can save you money on printing! Ask our sales team how.



Pre-Construction

- 30 days prior to construction
- Watch us grow and get better/be refreshed

During Construction

- Takes place throughout the construction process
- Re-direct customers to your other locations
- Continue to build momentum
- Gets customers excited about upcoming changes

Double Drive-Thru

- Promote the newest addition to your store

Grand Opening

- The week of your store's opening
- Come Back! messaging

Rehits

1 year after your store's grand opening

Customization/ Experience of the Future

47

- All of our items are fully customizable.
- Full customizations are available for each restaurant.
- Templates can be built for different stores.
- Designs can be shared with POP vendors so you can have a uniform design for all materials in your store.
- Bilingual art is available!



Grand Opening/ Experience of the Future

48

1 Direct Mail Postcard / (6in X 11in)

2 Direct Mail Coupon Book / (8.5in X 7in folded)

1 About Direct Mail



- Direct mail is one of the most effective ways to make new and existing customers aware of Grand Opening promotions, events, and specials at local McDonald's restaurants. Direct mail can be sent to both residential and commercial addresses!

- Our Direct Mail Postcards contain up to 6 coupons and our Direct Mail Coupon Books contain up to 12 coupons. **Both are completely customizable! Plus: Subscription orders are available!**

- They are mailed to the consumers near your store, arriving to residences as a solo mail piece, as opposed to Shared Mail, which combines your mail with dozens of other companies', limiting the effect of your message.

- Our direct mail pieces can target specific areas not just zip codes!



*Example direct mail marketing map

- Once your map is made, we will alert you if there are any other McDonald's located nearby the map. This gives you the opportunity to adjust the map and reach out to the owner operators and collaborate, or have multiple McOpCo restaurants work together to support the Grand Opening.

- Direct Mail can be customized in as many unique versions as you need.

- Our team can help you plan and schedule mailings. Having multiple mailings planned can save you money!

- Once planned Media Monkey will maintain your mailing schedule.

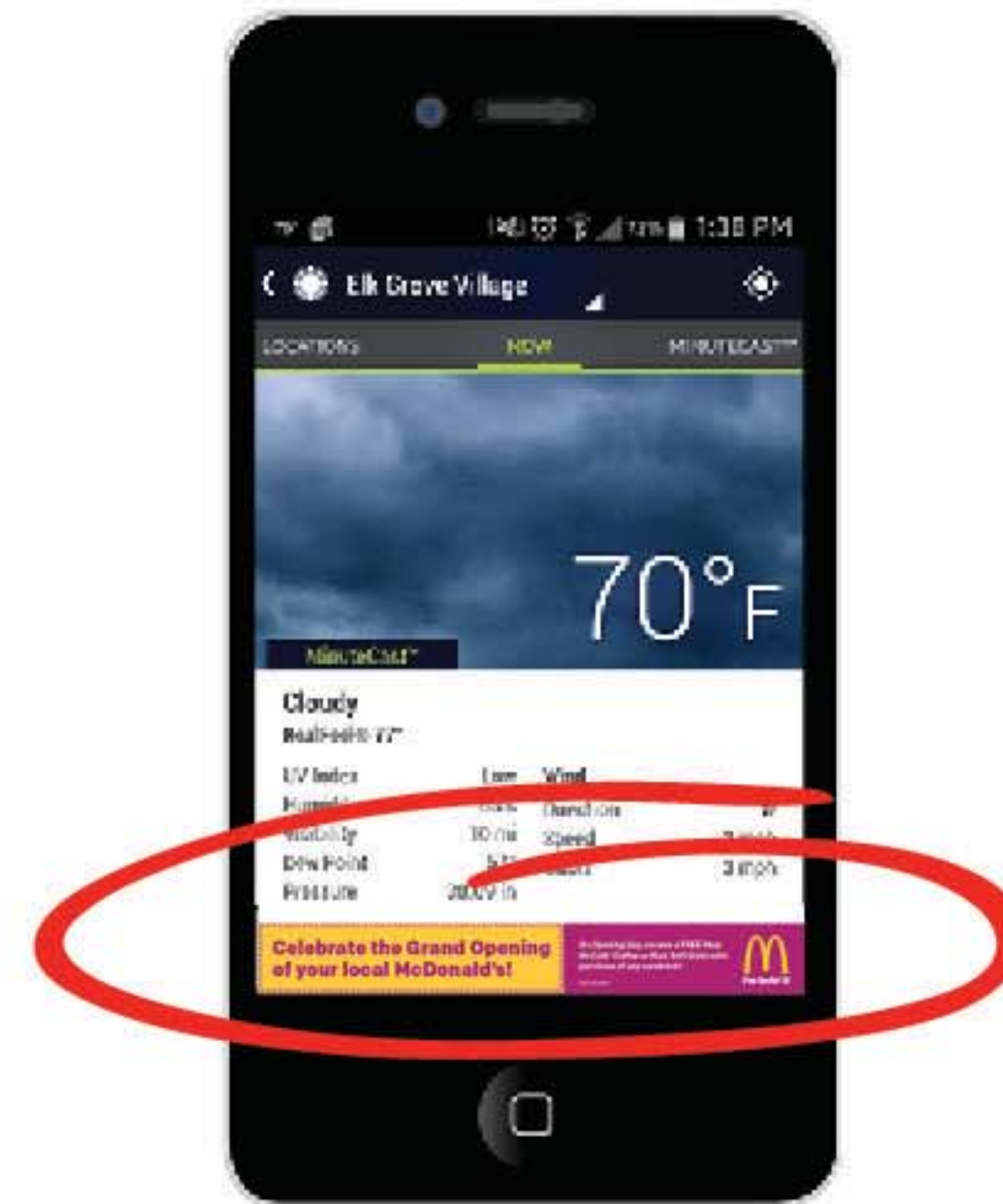
- Quick turn around times.



3 Banner Ads/Pay-Per-Click / (sizes vary)

3 About Banner Ads / Pay-Per-Click

- Pay Per Click or PPC is a very powerful tool to help drive customers to your restaurant.
- PPC uses zip code targeted marketing to build awareness and allows the opportunity to specifically target customers that are interested in your services.
- Advertisements follow target customers onto additional websites such as email and Facebook.
- It gives customers the constant reminder of local McDonald's Grand Openings and can promote a variety of events, promotions and daily deals associated with the Grand Opening.



Anything can be customized!
Don't forget to add your restaurant's social media info!

4 Small Coupon Book / (5.5in X 2.5in)

5 Accordion Fold Coupons / (6.125in X 2.5in Folded)

4 Small Coupon Books

Our Small Coupon Book is designed to be handed out to customers to help drive sales for Grand Openings at McDonald's restaurants. A variety of designs are readily available for promotional and special events. The Small Coupon Book can have a maximum page count of 52 with limitless offers that can be customized to fit your needs.

- Coupons are the size of a dollar bill making them an easy fit in wallets.
- Easy to hand out and store at register.
- Effective at driving return visits.

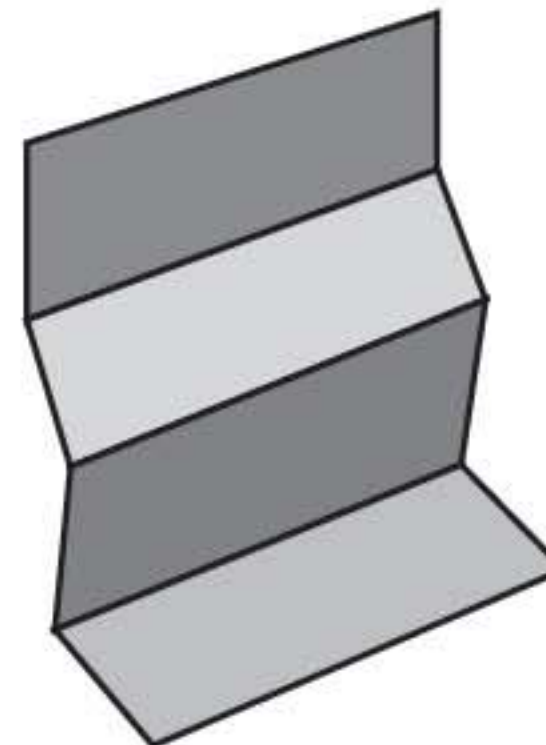
Front Page



Back Page



5 Accordion Fold Coupons



Our Accordion Coupons are an easy way to send out a unique group of coupons to your customers. They generally have 4 coupons of your choice and are very easy pass out to customers because of their size. They are a favorite due to their unique accordion design which makes them a coupon book like no other! Like all Media Monkey products, they are 100% customizable by our amazing graphic designers with art that is already legally approved, making it a quick and easy way to order with us. These coupon books can also be included in Crew Incentive Programs to engage your crew!

6 About Bag Hangers

The most effective messaging is on the bag – In a case study we performed we gave groups of individuals an EVM, one group was given bags with bag stuffers, while others were given bags with the bag hanger attached. Only 4-7% of individuals interacted with the bag stuffer while 100% interacted with the Bag Hanger.

- Patented technology
- Bag Hangers can be pre-applied
- Commands guest attention and interaction
- Encourages bounce backs and builds guest counts by including coupon offers & by highlighting products, events, or other McDonald's® programing
- Strongly reinforces POP messaging

Use these bag hangers to promote your Grand Opening Events! These can include food specials, character appearances, giveaways, and much more!



7 About Box Toppers

Box Toppers are essentially Bag Hangers, only in a 3"x3" format. Since they are smaller, restaurants can choose to stick them to food packaging, such as sandwich boxes. They can also be placed onto receipts to communicate a great eye-catching message for customers!



- Box Toppers can be pre-applied
- Strongly reinforces POP messaging
- Builds effectiveness by commanding guest attention and interaction
- Encourages bounce backs and builds guest counts by including coupon offers and by highlighting products, events, or other McDonald's® programing

*Anything can be customized!
Don't forget to add your restaurant's social media info!*

8 Flyer/ (5.5in X 8.5in)

9 Crew Sticker / (3in Diameter)

10 Kiddie Kloth™ / (10in X 12in)



8 Half Sheet Flyers

Spread the word with Flyers. Our Flyers are perfect for handing out at the drive-thru or counter. They can also be distributed by a street crew!

- Add coupons to drive return visits
- Introduce new products
- Inform customers of upcoming events

Use these flyers to promote your Grand Opening Events! These can include food specials, character appearances, giveaways, and much more!

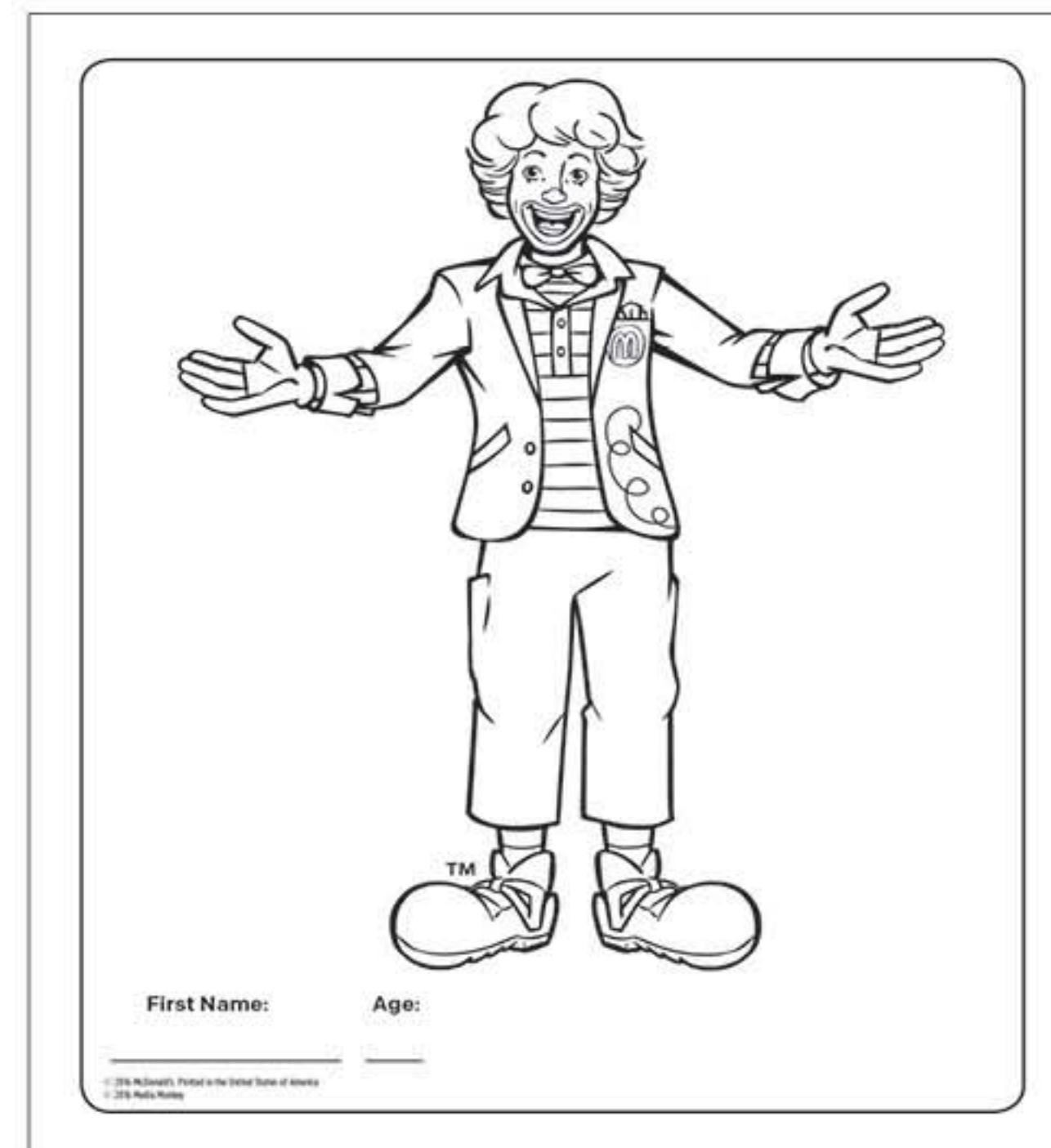
10 Kiddie Kloth™ are repositionable non-slip interactive place mats.

Facts

- Food safe product
- The piece is repositionable to any smooth surface and can go from pad to table, to fridge, cabinet, window, etc.
- Each pad of Kiddie Kloth™ contains 100 sheets and there are 18 pads per box.
- New designs quarterly!
- Patent Pending 62/329,739
- **Subscription orders are available!**



9 Crew Stickers



11 Crew Incentive Package

12 Additional Services

About the Crew Incentive Program

What it includes:

- 11a)** Custom #10 McDonald's envelopes
- 11b)** 8.5x11" letter on custom McDonald's letterhead
- 11c)** Awareness building cards for each crew member

Use Media Monkey's crew incentive program at restaurants to engage the crew as ambassadors of the brand. Each crew member will receive promotional cards that have a unique offer to share with their family and friends to encourage promoting McDonald's Grand Openings.

To support local McDonald's restaurant Grand Openings, crew members will receive 2 coupon cards to pass out to family members and friends with a special promotion. This will assist in engaging the local community in driving awareness and sales at their local McDonald's.

11a**11b****11c**

12 Additional Day of Event Services

In addition to all the products listed above Media Monkey also offers the following products and services:

- VIP Party Invitations
- Ribbons and Scissors for Ribbon Cutting Ceremony
- Coordinating Giveaways

Anything can be customized!

MRP Packages

For more information
contact:

sales@mediamonkey.co
630-773-4402

54

It's important to let your customers know when your restaurant is being renovated. Our MRP kits keep your customers informed and encourages them to visit throughout the entire renovation process.

By promoting stores before, during and after construction, Media Monkey has helped support sales throughout the construction process.

Media Monkey has a variety of products and services that can be used to market your restaurant. We have included a selection of packages to make planning easy. We can also customize any marketing plan to fit your needs.

Phase 1 - Pre-Construction

- 30 days prior to construction
- Watch us grow and get better/be refreshed

Phase 2 - During Construction

- Throughout the construction process
- Re-direct customers to your other locations
- Continue to build momentum

Phase 3 - Double Drive-Thru

- Promote the newest addition to your store

Phase 4 - Grand Opening

- The week of your store's opening

Phase 5 - Rehits

- Sustaining efforts after the store's opening

All kits are customizable!

For a la carte pricing, please contact
us at: 630-773-4402 or
email at sales@mediamonkey.co

Core

Piece	Quantity
Reroute Real Estate Sign	1 lawn sign
Customized Flyers	3,000 flyers
Grand Opening POP Poster	1 poster
Customized Keeper Coupons	1,000 pieces
VIP Invitations	30 invitations
Voice Bag Hangers	30 pads

Kit Total: \$502.00

Direct Mail Plus Up

4,000 Customized Direct Mail Post Cards

Kit Total with Direct Mail Plus Up: \$2,748.00

*Other Direct Mail quantities and prices available upon request. Pricing includes design, production, and postage.

Silver

Piece	Quantity
Reroute Real Estate Sign	2 lawn signs
Customized Bag Hangers	50 pads
Grand Opening POP Poster	2 posters
Customized Keeper Coupons	2,000 pieces
VIP Invitations	50 invitations
Voice Cards	500 pieces

Kit Total: \$937.00

Direct Mail Plus Up

6,000 Customized Direct Mail Coupon Books

Kit Total with Direct Mail Plus Up: \$4,508.00

*Other Direct Mail quantities and prices available upon request. Pricing includes design, production, and postage.

Gold

Piece	Quantity
Reroute Real Estate Sign	2 lawn signs
Customized Flyers	2,000 flyers
Grand Opening POP Poster	2 posters
Customized Keeper Coupons	2,000 pieces
Voice Cards	500 pieces
VIP Invitations	50 invitations
Bag Hangers Version 1	75 bag hangers
Bag Hangers Version 2	75 bag hangers
Crew Incentive Program	50 envelopes (includes Letter & 4 Coupons)

Kit Total: \$1,550.00

Direct Mail Plus Up

10,000 Customized Direct Mail Coupon Books

Kit Total with Direct Mail Plus Up: \$7,195.00

*Other Direct Mail quantities and prices available upon request. Pricing includes design, production, and postage.

Ribbon Cutting/Scissor Rental may be
applied to all packages as a plus up.



What's included:

1 Direct Mail Coupon Book

(8.5in X 7in folded)
4pg Only

2 Bag Hanger

(4in X 6in)

3 Keeper Coupon

(3.5in X 2in)

4 Voice Cards

(3.5in X 2in)

5 Flyers

(5.5in x 8.5in)

6 VIP Invitations

(4in x 6in)

7 Lawn Signage

(24in x 18in)

8 Grand Opening POP

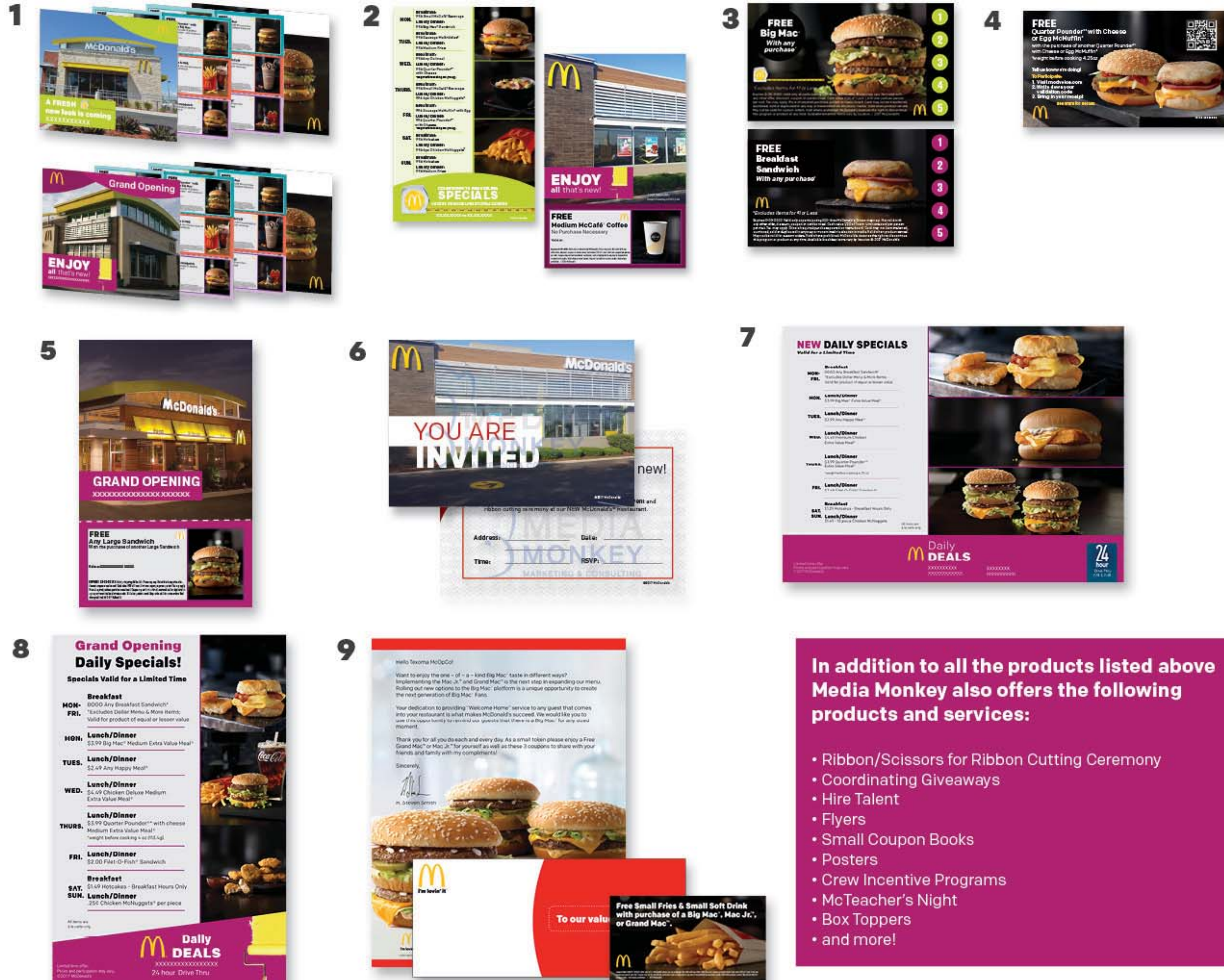
(29in x 42in)

9 Crew Incentive

Letter (8.5in x 11in)

Envelope (9.5in x 4.125in)

Coupon Card (3.5in x 2in)



For more information contact:

sales@mediamonkey.co

630-773-4402



In addition to all the products listed above Media Monkey also offers the following products and services:

- Ribbon/Scissors for Ribbon Cutting Ceremony
- Coordinating Giveaways
- Hire Talent
- Flyers
- Small Coupon Books
- Posters
- Crew Incentive Programs
- McTeacher's Night
- Box Toppers
- and more!

Other designs available or custom artwork can be created at no extra cost. Please contact us for more information.

Media Monkey's creative team offers designs for McDonald's® out-of-home (OOH) materials. We are a McDonald's® approved vendor for OOH creative design. All of our designs are submitted through the GRC to ensure proper messaging standards for McDonald's® are followed.

Media Monkey is an approved LSM/MLM vendor dedicated to tapping into your market potential and building your comps. We utilize geo-grid marketing to target areas with consumers who are most likely to purchase your services in order to bring you the best ROI possible.

At Media Monkey we understand that every company is different and has a unique community to market to. We specialize in finding the perfect solution to your company's needs. Our team of skilled professionals will be happy to help develop a solution to solve any problem, and build any company. Between using print, internet, and mobile marketing, among other tactics, we have you and your business covered.



Bulletins & Billboards

57

A bulletin is the largest standard-sized billboard. This display ensures maximum exposure to traffic on expressways, highways and primary roads. Bulletins are commonly used as a directional to reach long-distance travelers, pointing them to the nearest locations for restaurants, lodging and fuel. Bulletins also offer creative flexibility limited only by the imagination. Three-dimensional designs, moving parts and extensions make these boards unique and customizable based on your restaurant's needs.

Sizes & Formats

14' x 48'
10'6" x 36'
10' x 40'
10' x 30'

Design

Varies based on concept and messaging. Any design can be customized for your particular promotion or event.



- 1) All Day Breakfast
- 2) General Breakfast/McCafé®
- 3) Core Menu
- 4) LTO
- 5) Dessert Menu
- 6) Global Mobile App
- 7) Grand Opening
- 8) McDelivery®

Sizes & Formats

14' x 48'
10'6" x 36'
10' x 40'
10' x 30'
12' x 24'

Design

Varies based on concept and messaging. Any design can be customized for your particular promotion or event.



1A



1C



2A



2C



2E



1B



1D



2B



2D



2F

*Art subject to change.

Other designs available or custom artwork can be created at no extra cost. Please contact us for more information.

Bulletins & Billboards

59

- 1) All Day Breakfast
- 2) General Breakfast/McCafé®
- 3) Core Menu
- 4) LTO
- 5) Dessert Menu
- 6) Global Mobile App
- 7) Grand Opening
- 8) McDelivery®

Sizes & Formats

14' x 48'
10'6" x 36'
10' x 40'
10' x 30'
12' x 24'

Design

Varies based on concept and messaging. Any design can be customized for your particular promotion or event.



2G



2I



3B



3D



3F



2H



3A



3C



3E



3G

*Art subject to change.

Other designs available or custom artwork can be created at no extra cost. Please contact us for more information.

Bulletins & Billboards

60

- 1) All Day Breakfast
- 2) General Breakfast/McCafé®
- 3) Core Menu
- 4) LTO
- 5) Dessert Menu
- 6) Global Mobile App
- 7) Grand Opening
- 8) McDelivery®

Sizes & Formats

14' x 48'
10'6" x 36'
10' x 40'
10' x 30'
12' x 24'

Design

Varies based on concept and messaging. Any design can be customized for your particular promotion or event.



3H



3J



3L



3N



3P

*Headline not approved for Ohio, Hawaii, or New Mexico.



3I



3K



3M

*Headline not approved for Ohio, Hawaii, or New Mexico.



3O



3Q

*Art subject to change.

Other designs available or custom artwork can be created at no extra cost. Please contact us for more information.

Bulletins & Billboards

61

- 1) All Day Breakfast
- 2) General Breakfast/McCafé®
- 3) Core Menu
- 4) LTO
- 5) Dessert Menu
- 6) Global Mobile App
- 7) Grand Opening
- 8) McDelivery®

Sizes & Formats

14' x 48'
10'6" x 36'
10' x 40'
10' x 30'
12' x 24'

Design

Varies based on concept and messaging. Any design can be customized for your particular promotion or event.



4A Only available in Buffalo Bacon markets.



4C Only available in Swiss Mushroom markets.



4E



4G



4I



4B Only available in Buffalo Bacon markets.



4D *Only available in Swiss Mushroom markets.



4F



4H



4J

*Art subject to change.

Other designs available or custom artwork can be created at no extra cost. Please contact us for more information.

Bulletins & Billboards

62

- 1) All Day Breakfast
- 2) General Breakfast/McCafé®
- 3) Core Menu
- 4) LTO
- 5) Dessert Menu
- 6) Global Mobile App
- 7) Grand Opening
- 8) McDelivery®

Sizes & Formats

14' x 48'
10'6" x 36'
10' x 40'
10' x 30'
12' x 24'

Design

Varies based on concept and messaging. Any design can be customized for your particular promotion or event.



4K



4M



4O



5A



5C



4L



4N



4P



5B



5D

*Art subject to change.

Other designs available or custom artwork can be created at no extra cost. Please contact us for more information.

Bulletins & Billboards

63

- 1) All Day Breakfast
- 2) General Breakfast/McCafé®
- 3) Core Menu
- 4) LTO
- 5) Dessert Menu
- 6) Global Mobile App
- 7) Grand Opening
- 8) McDelivery®

Sizes & Formats

14' x 48'
10'6" x 36'
10' x 40'
10' x 30'
12' x 24'

Design

Varies based on concept and messaging. Any design can be customized for your particular promotion or event.



5E



5G



6B



8A



5F



6A



7A

*Art subject to change.

Other designs available or custom artwork can be created at no extra cost. Please contact us for more information.

Bus Shelters

64

A bus shelter is a curbside structure located along bus stop routes. They can be in both urban and rural areas. They can also hold a variety of messages. Bus shelter advertising can be seen by a wide array of consumers.

Size (Size & format may vary)

46" x 67"

Design

Varies based on concept and messaging. Any design can be customized for your particular promotion or event.



- 1) All Day Breakfast
- 2) General Breakfast/McCafé®
- 3) Core Menu
- 4) LTO
- 5) Dessert Menu
- 6) Global Mobile App
- 7) Grand Opening
- 8) McDelivery®

Size (Size & format may vary)

46" x 67"

Design

Varies based on concept and messaging. Any design can be customized for your particular promotion or event.



1A



2B



2C



2D



3A



3B



3C

*Art subject to change.

Other designs available or custom artwork can be created at no extra cost. Please contact us for more information.

- 1) All Day Breakfast
- 2) General Breakfast/McCafé®
- 3) Core Menu
- 4) LTO
- 5) Dessert Menu
- 6) Global Mobile App
- 7) Grand Opening
- 8) McDelivery®

Size (Size & format may vary)

46" x 67"

Design

Varies based on concept and messaging. Any design can be customized for your particular promotion or event.



3D



3E



3F



3G



3H



3I



3K



4A

*Art subject to change.

Other designs available or custom artwork can be created at no extra cost. Please contact us for more information.

- 1) All Day Breakfast
- 2) General Breakfast/McCafé®
- 3) Core Menu
- 4) LTO
- 5) Dessert Menu
- 6) Global Mobile App
- 7) Grand Opening
- 8) McDelivery®

Size (Size & format may vary)

46" x 67"

Design

Varies based on concept and messaging. Any design can be customized for your particular promotion or event.



4B



4C Available only in Buffalo Bacon Markets.



4D Available only in Buffalo Bacon Markets.



4E Available only in Swiss Mushroom Melt Markets.



4F Available only in Swiss Mushroom Melt Markets.



4G



4H



4I

*Art subject to change.

Other designs available or custom artwork can be created at no extra cost. Please contact us for more information.

- 1) All Day Breakfast
- 2) General Breakfast/McCafé®
- 3) Core Menu
- 4) LTO
- 5) Dessert Menu
- 6) Global Mobile App
- 7) Grand Opening
- 8) McDelivery®

Size (Size & format may vary)

46" x 67"

Design

Varies based on concept and messaging. Any design can be customized for your particular promotion or event.



4J



4K



4L



4M



4N



4O



5A



5B

*Art subject to change.

Other designs available or custom artwork can be created at no extra cost. Please contact us for more information.

- 1) All Day Breakfast
- 2) General Breakfast/McCafé®
- 3) Core Menu
- 4) LTO
- 5) Dessert Menu
- 6) Global Mobile App
- 7) Grand Opening
- 8) McDelivery®

Size (Size & format may vary)

46" x 67"

Design

Varies based on concept and messaging. Any design can be customized for your particular promotion or event.



6A



7A



8A

*Art subject to change.
Other designs available or custom artwork can be created at no extra cost. Please contact us for more information.

Advertising on the exterior of buses allows for prime viewing of your company's messaging. Wraps and unique placing makes your ad stand out. While the exterior aims at drivers and passersby, the interior ads cater to passengers.

Size

Varies based on concept

Design

Varies based on concept and messaging. Any design can be customized.



Transit – Rail

71

Advertising on the exterior and interior of rail lines delivers a high impact format for your message. These varying displays are seen above and below ground by both passengers and bystanders ensuring consistent daily views. Display your message to an active audience in an array of locations.

Sizes & Formats

Varies based on concept

Design

Varies based on concept and messaging. Any design can be customized.



Airport displays function much like a standard poster. These displays can wrap around walkways, hang between terminal or stand on their own in the center of a large hallway. Airports see heavy amount of foot traffic and visitors from all around the world, making them a great way to reinforce an advertising campaign.

Sizes & Formats

Varies based on concept

Design

Varies based on concept and messaging. Any design can be customized.



Street advertising includes an array of display locations and formats, making for a truly unique and customized messaging experience. From lamp post banners to bench advertising to street murals, outdoor advertising increases visibility in a specific city or broad based population.

Sizes & Formats

Varies based on concept

Design

Varies based on concept and messaging.
Any design can be customized.





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